



Formerly Indian Business Academy
Bangalore

International Accreditation



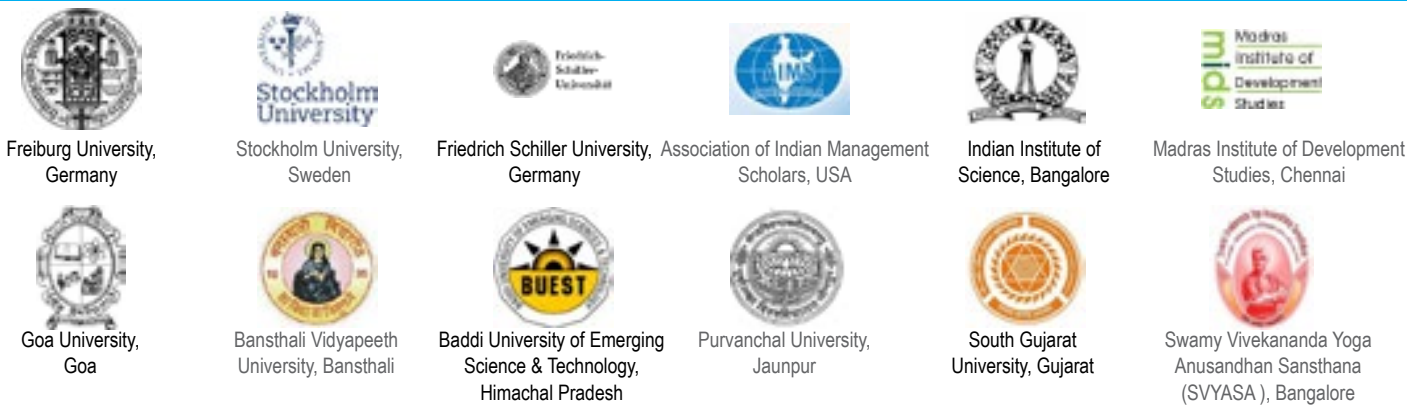
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PLACEMENT BROCHURE

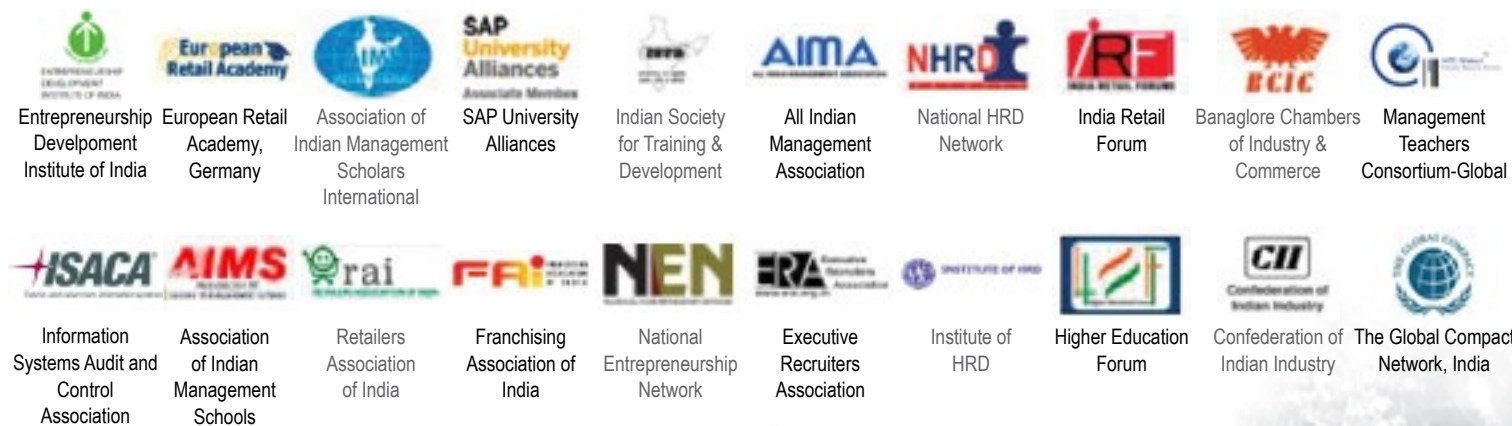


2015-17

SCHOLASTIC ASSOCIATION



ACADEMIC & INDUSTRY ASSOCIATION



RANKINGS

A++ by 'Business India' All India B-School Survey 2015

5th Under Industry Interface by 'Outlook Money' All India B-School Survey 2015

31st Best B-School by 'CSR-GHRDC' All India B-School Survey 2015

56th Best B-School by 'The Times of India' All India B-School Survey 2016

61st Best B-School by 'Outlook' All India B-School Survey 2015

52nd Best B-School by 'Business World' All India B-School Survey 2015

69th Best B-School by 'The Week' All India B-School Survey 2015



INDUS BUSINESS ACADEMY

Since 2000, IBA, Bangalore under aegis of Arihant Education and Research Foundation, has made substantial contributions to the enhancement of management education, through a business-relevant curriculum, experienced and knowledgeable faculty, state-of-the-art infrastructure and a committed Academic Advisory Council. The research undertaken by the faculty at IBA is of remarkable depth and is referred and quoted by govt. & non govt. officials in their decision making process. Emphasis is placed on inculcating ethical values, social impact, sensitivity to environment, and strong leadership skills to mould young minds towards becoming best-in-class managers, capable of operating in globally competitive environments.

CONTENTS

- | | |
|--|---------------------------|
| 04 Chairman's Profile | 18 Corporate Speaks |
| 05 Director's Profile | 20 Past Recruiters |
| 06 Accreditations and Awards | 22 Admirable Alumni |
| 07 CEO's Profile | 24 IBA Infrastructure |
| 08 Faculty Members | 25 Placement Team |
| 09 The Trove- Associate & Visiting Faculty | 26 IBA Student Demography |
| 10 IBA Programme -The Difference | 27 Student Summary |
| 12 PGDM Curriculum | 28 Student Profiles |
| 13 Final Placements 2016 | 59 Media Talks |
| 14 Industry Visits | |
| 16 Guest Lectures | |





B.M.L. Jain B.Tech. (IIT Kanpur 65-70)
Chairman, IBA

Mr. B.M.L. Jain is an alumnus of Indian Institute of Technology - Kanpur and an entrepreneur with keen interest in Management theory and practice. For his contribution to the economic progress of the nation, he has been awarded the prestigious 'Udyog Patra' by Minister of Human Resources Development, Govt. of India. Mr. Jain is also the recipient of a 'Letter of Appreciation' from Bharatiya Ekta Parishad for his efforts towards National Integration. The Group's Engineering Unit was selected for World Quality Commitment International Star Award for the year 2007 by B.I.D. Spain for Corporate achievements, leadership, quality, innovation, excellence, technology & customer service.

He is recipient of "Corporate Philanthropist" Award by AIMS International, USA in the year 2009 at IIM Bangalore. He was honored with 'MTC Global Edupreneur Award 2013' for his contribution to excellence in higher education in India.

With an insider's view of management in India, his experiences on the subject are much sought after.



MTC Global Entrepreneur Award 2013 awarded to Mr. BML Jain by Maharaja Gaj Singh-II of Marwar-Jodhpur, formerly Member of Parliament & Indian High Commission to West Indies.

Also seen, Mr. K.A. Chaukar, Former M.D., Tata Industries Ltd., Mumbai

“ IBA - Striving towards excellence in every area of grooming - Academics, Teamwork, Socially relevant Leadership and Entrepreneurship ”

Why recruit from IBA?

Change is perhaps the only unrestrained order on which enterprises thrive and prosper. It is change that drives innovation, proves leadership and enables growth. Slack, stale and static approaches do not have a place where dynamism and vibrancy are needed. Conventional approaches, agility and adherence to traditions do not hold water in constantly volatile and turbulent scenarios.

Given these conditions, enterprises and corporates are constantly looking for such managerial human resources who are adept and yet adaptive. More so, they actively recruit managers who are resourceful and at the same time inventive.

IBA managers belong to this unique class. Through a 3D approach to learning Discussion, Dialogue and Discourse they are trained to be Creative, Enlightened and Organic Leaders. They are shaped through a robust Industry-relevant Curriculum by Business Leaders with an unparalleled Academic Rigour.

IBA's two-year leadership training is immersed in real-world challenges. IBA is a rare community of colleagues and faculty who demonstrate a diverse world of talents, beliefs and backgrounds. Their intense teaching rigour results in personal and professional transformations and prepares students for challenges in multi-functional areas.

This learning is pervasive and powerful. It drives them to reach inside themselves for the strength, skills and confidence they will need to face in their managerial careers. In every session, class, event, and activity, IBAians are trained not only to study leadership, but demonstrate it.

I, with full responsibility, invite you for campus recruitment process at our Institute.

Looking forward to meet you !

“ Destination CEO: Creative, Enlightened & Organic Leader ”

Success = Inspiration X Breakthrough X Achievement
(S = IxBxA)



Dr. Subhash Sharma PGDM IIM-A, Ph.D. (University of Southern California (USC) LA, USA), Director, IBA, Bangalore

Dr. Subhash Sharma, holds Post Graduate Diploma in Management (PGDM) from IIM-A and Ph.D from University of Southern California (USC), Los Angeles.

He is a leading Indian management thinker and his academic contributions to development of Indian Management thought have been widely acknowledged. Dr. Sharma is the author of the path breaking books, Management in New Age: Western Windows Eastern Doors, New Mantras in Corporate Corridors: From Ancient Routes to Global Routes, New Earth Sastra: Towards Holistic Development & Management (HDM), Wisdom & Consciousness from the East: Life, Living & Leadership (this book is also published in French, Leadership Par LA Sagesse & LA Conscience: Tresors & Secrets de l' Orient au Benefice de l' Humanite. His other books, Creation from Shunya, Quantum Rope, Arrows of Time, Market's Maya and Shunya Poems, are also known for their creative ideas with literary touch. He has published a number of thought provoking articles on management, leadership and on social concerns, in journals of national and international repute. His innovative approach of 'Corporate Rhymes' has drawn worldwide attention.

As an institution builder, Dr. Subhash Sharma has assisted in the development of WISDOM (Women's Institute for Studies in Development Oriented Management) at Banasthali University, has been the Founder Director of Indian Institute of Plantation Management, Bangalore and is also a Founding Member of Indus Business Academy.

He has received several Excellence & Achievement awards for his significant contributions including the 'The Innovative Leader Award' at the Global Leadership Conference, 2006, 'AIMS International Outstanding Editor Award' for the AIMS International Journal of Management for 2008, and 'AIMS International Fellow' in 2009.

His research work was used recently by Honorable Supreme Court for a very important judgement.





San Diego, April 2014



ACCREDITATION & AWARDS



The IACBE is the leader in mission-driven and outcomes-based programmatic accreditation in business education, and it exists for the purposes of advancing academic quality and excellence in business education throughout the world. The philosophy of the IACBE is that academic quality and excellence in business education should be measured in terms of the overall level of performance of an academic business unit (department, division, school, college of business, etc.) relative to its mission.

In 2013, IBA received 'Certificate of Accreditation' from International Assembly for Collegiate Business Education (IACBE). Only few Indian B-Schools out of 5000+ have been accredited as of now. These accreditations bring global acceptance of the management program and opens up a network of collaborations, student and faculty exchanges, academic opportunities and excellent placement prospects.



IBA, Bangalore is awarded as the Most Innovative Institute in India by AIMS (Association of Indian Management School) during 28th National Convention of AIMS held at Ranchi University (26th-28th August, 2016). The parameters for the assessment were Pedagogy, teaching & learning Aid, Research, Innovative program structure, curriculum etc. Dr. Michael Zerkler, Head of Section, Organisation Development & Consulting – Zurich University of Applied Sciences and Dr. Yung Pin Lu, Director, Leadership Development Programme – Shanghai Jiao Tong University, China along with Mr. Manish Jain & Dr. Subhash Sharma



World Consulting & Research Corporation (WCRC) conducted research for 'Asia's 100 Best & Fastest Growing Private Education Institutes' and recognized IBA Bangalore as one of the 'Fastest Growing Private Education Institute for the session 2012-13' in the 'Business School' category. The Process Advisors & Evaluators were KPMG in India.



IBA, Bangalore has been awarded for consecutive 4 years as the Top Institute of Excellence and recent was in March 2016. Competition Success Review on event of its 50th Anniversary conferred CSR awards to the Top Institutes of the country. IBA Bangalore was awarded as the Top Institute of Excellence in India by CSR in 2016

Manish Jain B.E. (Mechanical), PGDBM (Finance), MBA (Marketing), (PhD)
Founder & CEO, IBA Bangalore

Mr. Manish Jain has managerial experience at MICO & Tata-IBM and is also presently the Director-Business Development MUHEPL. He was a nominee for 'Jewel of India 2002 Award' and a recipient of "Rastriya Shiksha Samman Puraskar 2003" by Indian Economic Development & Research Association (IEDRA) for his contributions to quality higher education. He received 'Distinguished Service Award' at IIM Ahmedabad for his contribution of developing Management Education in India. He has also been recognized as one among the 100 visionaries of India by NexBrands and ET Now. He has been invited by ET Now to be a part of its Talk Show "Brand India Vision 2020"

He is the driving force behind IBA, ably guided by an illustrious Academic Advisory Council and distinguished faculty members.



The IBA's founding mission is to bring excellence in Teaching, Training, Corporate Networking and in Placements. We decided to address these issues by creating a world-class infrastructure in a 5-acre eco-friendly land. The curriculum at IBA is designed in such a manner that it is rigorous and constantly upgraded based on corporate requirements and in tune with the latest case studies and real-time experiences. Our strong and active corporate networking help channelize industry inputs into academics. Apart from curriculum, the best available faculty teach IBAians to enhance their leadership, communication and soft skills.

“At IBA, the decree is to meet the corporate expectations, first. Our students are trained to perform in real life”





Dr. Subhash Sharma
PhD University of Southern California (USC), USA
PGDM, IIM-Ahmedabad
Dean & Director, IBA Bangalore
Exp: 42 years
Industry- 2 yrs, Academic- 40 yrs



Shri. B.M.L. Jain
B.Tech. (65-70), IIT-Kanpur
Chairman, IBA
Known Industrialist and Philanthropist
Exp: 46 years

mentored by Committed faculty



Dr. S. Ramesh
PhD, FCS & MICS (UK), M.Com.,
MBA (Marketing),
MBA (Finance), LLB
Exp: 34 years
Industry- 14 yrs, Academic- 20 yrs



Prof. V. Suresh Chandra
Masters in Industrial
Management (IIT-Chennai),
B.Tech. (IIT-Kharagpur)
Exp: 40 years
Industry- 30 yrs, Academic- 10 yrs



Prof. Chandra Kant
(PhD), PGDM (IIM-Calcutta)
B.Tech. (IIT-Kanpur)
Exp: 30 years
Industry- 22 yrs, Academic- 8 yrs



Prof. J.B. Shetty
B.Sc., Diploma in Footwear
(Canadian Institute of Footwear
Technology),
MDP (IIM-Calcutta)
Exp: 40 years
Industry- 32 yrs, Academic- 8 yrs



Prof. B.M. Gourish
MSW - Gulbarga University,
PGDTD, BA
Exp: 25 years
Industry- 21 yrs, Academic- 4 yrs



Dr. Nandeesh V Hiremath
M.Sc.(Agri.), MBA (HRM & Marketing)
PhD, PGDHRM, PGDRD, CCIPRs
& ACBT & IPRs (WIPO Worldwide
Academy, Switzerland)
Exp: 24 years
Industry- 13 yrs, Academic- 11 yrs



Prof. Prema Ramachandran
MA, MBA (HR)
Exp: 20 years
Academic- 20 yrs



Prof. Manish Jain
(PhD), MBA (Marketing), PGDBM
(Finance), B.E. (Mechanical)
Exp: 19 years
Industry- 14 yrs, Academic- 5 yrs



Prof. Muvva Butchi Babu
(PhD), MBA - Periyar University,
M.Sc. (IT), B.Sc. (CS)
Exp: 18 years
Industry- 8 yrs, Academic- 10 yrs



Prof. Monika Anand
MA - Delhi University, B.Sc.
Exp: 18 years
Industry- 13 yrs, Academic- 5 yrs



Prof. Nagendra Hegde
MBA - Visveswariah
Technological University, BBA
Exp: 15 years
Industry- 12 yrs, Academic- 3 yrs



Prof. Prashant Kulkarni
MA, PGDM (IFIM), Bangalore
Exp: 14 years
Industry- 2 yrs, Academic- 12 yrs



Prof. Smita M. Gaikwad
(PhD), M.Phil. - Periyar
University, MBA, BBA
Exp: 13 years
Industry- 1 yr, Academic- 12 yrs



Prof. Narendra Babu B.V.
MBA - Rochester Institute of
Technology, New York,
B.E. (Mech.)
Exp: 12 years
Industry- 9 yrs, Academic- 3 yrs



Prof. Kannadas
(PhD), M. Phil., MBA
Exp: 8 years
Industry- 1 yrs, Academic- 7 yrs

THE TROVE-ASSOCIATE & VISITING FACULTY

Apart from the illustrious core faculty, IBA students are also privileged to periodically and regularly learning from IBA's Associate and Visiting Faculty. The academic eminence that they bring with them is enriched with professional and industry experience and augur well with IBA's unique pedagogy.

MARKETING & RETAIL

- Mr. Harish Bijoor
CEO, Harish Bijoor Consults Inc.
- Mr. Mohan Kuruvilla
Imperial Chemical Industries
- Prof. G.S. Sreekiran
Dean, Dayanand Sagar Academy
- Mr. Shankar Iyer
Marketing Consultant, Vidhura 3C Management
- Mr. Ganesh Iyer
Senior Vice President, Radio Mirchi
- Prof. Joy Chakrabarty
Strategy Consultant, Ex Contract Advtg. and TBWA Anthem
- Mr. B.K. Kumar
CEO, Business & Markets Strategists
- Mr. M. Kulothungan
Sales Trainer, Titan Industries Ltd.
- Mr. Ram Subramaniam
Next Phase Solutions India Pvt. Ltd.
- Dr. K. Ravichandran
Former Regional Director, AICTE & Faculty MKU, Dept. of Management Studies
- Mr. Rajiv Ahmed
TNS India
- Prof. Samir R Chatterjee
President (SGBED), Curtin Business School, Australia
- Mr. P. S. Srinivas
Sidvin School of Business
- Mr. Shankar Bharath
Senior Researcher, Hansa Research Group
- Ms. Suchitra Ramesh
Intel Corporation
- Mr. B.V. Srinath
Consultant Marketing
- Mr. Venkatramanan Krishnamurthy
Consultant - Retail, Supply Chain & Strategy
- Mr. Jayaram Babu Shetty
Director - Merchandising, Innovative Film City Finance in Retail
- Mrs. Nandini Vaidyanathan
CEO, Startups, Strategy in Retail
- Mr. V. Nagendra
Manager - Marketing, Valdel Retail Pvt Ltd., Retail Management
- Mr. S.P Venkatraman
Manager - Category, Bigbazaar Retail Store Operations
- Mr. David Livingston
Manager - Warehouse, Future Group, Management of Warehouse

FINANCE

- Mr. K.N. Guha
Advisor, Corporate Banking
- Mr. V.V. Mohan
Ex. VP, IndusInd Bank
- Mr. Muralidharan R. Nair

QMS Lead Auditor, Consultant Livelihoods

- Mr. Kiran Bindu
Director, Intl. Programmes, ISBR
- Mr. Prasanna. R.
Research Analyst, ING Vysya Bank
- Mr. Vijay Raja
Chartered Accountant, Vijay Raja & Co.
- Prof. Sai Baba
Management Consultant
- Mr. Vivekanand V. Kulkarni
Prof. (Corp. Fin.) Aegis School of Business & Telecommunication
- Dr. Binoy Mathew
Head, P.G. Studies, R.B.A.N.M.S
- Mr. K.S. Raghunath
Senior Consultant
- Mr. S.K.N Swamy
Retired Asst. General Manager, State Bank of India
- Prof. Hema D.
Asst. Prof., Welingkar Institute of Management
- Dr. K. V. Ramanathan
Associate Prof., Dayanand Sagar Business School
- Mr. Harish Rao
Investment Coach, Simple Equation
- Mr. Vijay Kumar N.V.
Retired Manager, Canara Bank
- Prof. K. Harinath
Asst. Prof., AIMS Institute
- Mr. S.P. Srinivasan
Chartered Accountant
- Prof. Ramakrishnan
Professor, Christ and Jain University

HUMAN RESOURCE

- Mr. Praveen Kamath
Global Head Talent Transformation, Wipro, BPM
- Mr. Ram K. Navaratan
Chief Executive, HR Resonance
- Mr. Mathew Chacko
COO - HAL Infotech
- Mr. M.P. Manjunatha, Consultant,
HRM Consultants, Ex. Director Personal, BEMIL
- Mr. S.K. Nandy
Director-CHRS, Ex-Head-HR, BPL Telecom
- Dr. Ramani
WIMEN
- Dr. B.R. Patil
Ex. Professor - IIM Bangalore
- Dr. V. Prakash
EX-GM-HR, Cadilla
- Mr. S. Sekhar
Consultant-HR
- Mr. Hari Rao
Director, Titan Time Products & Titan Properties Ltd.
- Mr. B.N Srinivas Rao
Ex. Head HR & Admin, SKF INDIA LTD,

OPERATIONS

- Mr. Pankaj Jain
Director Projects, OLX
- Mr. Rajaram Chandrasekar
National Vice-Chairman, Indian Institution of Production Engineers
- Mr. R. Devanathan
Retd. Sr. Divisional, Manager (Mechanical), TATA Steel
- Mr. Vishu Behl
GM-PED, TVS Motor Co.
- Mr. Kunigal Rama Sastry
Industrial Consultant
- Mr. G. Ravindran
SQC & OR Unit, Indian Statistical Institute
- Mr. Anant Sagar
Global SCM Programme Manager, IBM
- Dr. H.B.N. Murthy
GM - Solid Container
- Dr. Shaji Thomas
Director - ABMT&R
- Mr. K.N. Sheshu
Consultant
- Prof. A.V. Rao
Director - (Academic & Administration), NSB

IT & E-BUSINESS

- Prof. Anandh Venkatraman
Sapient Corporation
- Prof. P.G. Bhat
VP-Engineering, Object Orb Technologies
- Mr. R. Dorai
CEO, Hartech Consultant
- Mr. Moses Mathuram
AVP - Global Alliances, Infosys
- Mr. S. Srikant
Accenture
- Mr. Ramesh Chandra
Mindsources Consulting Services
- Mr. Somanatha S.
Director - Mobilistic Business Solution Pvt. Ltd.
- Mr. Sreekanth Moni
Sr. Engg. Project Manager - Fletronics Software Systems
- Mr. Ramesh P. Iyer
Ex Principal Consultant, Strategic Partnership-Shobha Renaissance Information Tech. Ltd.
- Mr. Rajendran Thangadurai
Director - RB & Creations
- Prof. Rama Satish K.V.
Professor, RNS Engineering College
- Ms. R. Vijaylakshmi
Consultant, ISBR, IBMR, IFIM, Manipal Global
- Mr. Diwakar Menon
Director, Last Mile Consultants, Technologies Solutions Pvt. Ltd.

GENERAL MANAGEMENT, IB, BUSINESS COMMUNICATION

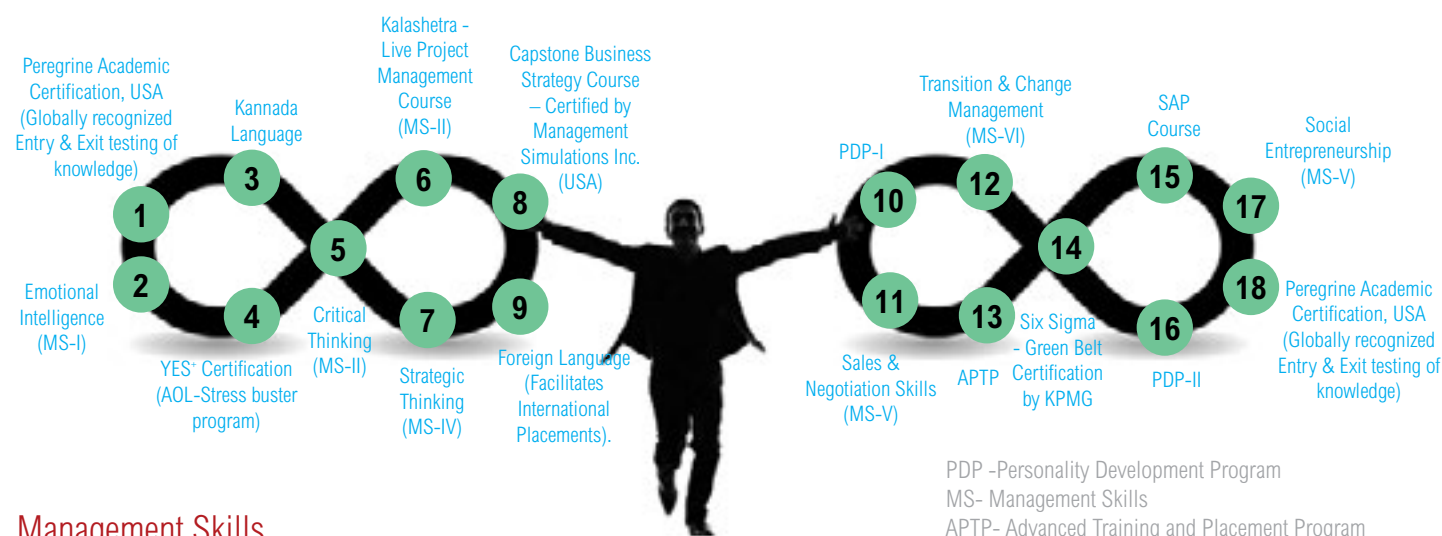
- Mr. Y.R. Sridhargopal
Vice-President, Clarion Technologies Pvt. Ltd.
- Ms. Vedavathy R. Kabadi
Company Secretary & Attorney, General Motors
- Dr. Ashok Kumar T.K.
Senior Product Manager, Alti Source
- Prof. Shikha Ojha
Asst. Prof., CMS Business School
- Mr. Ramesh Venkataraman
Director - CurAlea Mgmt. Consultants
- Mr. Y. Shekar
Consultant - Adhishtaa Consulting
- Mr. K. Sivasubramanian
AVP Quality & Master Black Belt, Accenture Global e-Business Operations Pvt. Ltd.
- Mr. Suvas C. Mahapatra
Global Head HiTech Technical Support, TCS
- Mr. S. Nagendra
Director - Siddganta Softwares
- Ms. Rupa Gopal
Soft Skills Consultant, Trainer for Project Genesis with INFOSYS
- Mr. Raj Subramani
Six Sigma Consultants Trainer & Coach
- Prof. Sarah Giri
Certified Counsellor - Voice & Language
- Mr. Karmakar
German
- Ms. Margaret Anne
French
- Mr. Gnanamurthy
Kannada
- Ms. Revathi Shivakumar
English
- Ms. Shyamala Kamath
English
- Mrs. Sarawathi
French
- Mrs. Archana Bhulata
German

Imbibe Thought Leadership...



IBA PROGRAMME-THE DIFFERENCE

The Management programme at IBA provides a solid foundation in the key business disciplines and reflects the breadth of management issues that arise in the national and international context. The curriculum packs the ingredients to enhance the crucial Emotional intelligence along with Logical thinking to ensure that the students have the edge when they enter the corporate world.



Management Skills

IBA believes that confidence to handle situations come from the knowledge and the skills that utilizes this knowledge. Reading a book on “Driving” is not the same as practicing driving. Management Skills is a set of courses, run by Prof. Chandra Kant, that teach students practical corporate skills as follows:

Emotional Intelligence	<ul style="list-style-type: none">How to control emotions and handle other persons' emotions.Understand how our mind creates negative thoughts and how to handle these thoughts.How to control emotions for better time management, prioritisation of activities & be more productive.
Critical Thinking	<ul style="list-style-type: none">How to make goal-centric decisions rationally and come up with creative solutionsHow to remove subjective bias from decision making.Understand why we make wrong decisions.
Sales & Negotiation Skills	<ul style="list-style-type: none">Understand people's motivation.How to sell your ideas to others.How to generate leads, get appointments and sell face-to-face.How to create a win-win situation for all parties.
Strategic Thinking	<ul style="list-style-type: none">Understand and use the principles of strategic management to determine success in your own life.
Managing Projects	<ul style="list-style-type: none">Understand and use the principles of project management in achieving short-term and long-term life objectives.
Social Entrepreneurship	<ul style="list-style-type: none">How to create economic and social value in enterpriseHow to measure financial and social ROI
Transition Management	<ul style="list-style-type: none">How to prepare for and adjust to inevitable changes (good or bad) in our life and our careers.Understanding the change management process.Understanding what will happen in corporate life and what a student can do to be most effective.

Unique feature of this course is that senior students acts as tutors to the first year students. They conduct additional exercises & give feedback on gaps and ways to reduce the gaps. IBA is possibly the only Institute which teaches these skills as part of its formal pedagogy.

Corporate Internship

At IBA, we believe that no professional management education is complete until students are able to relate Management Theory with practice in more meaningful way. As part of the academic curriculum of the program, the students of PGDM are required to take up Corporate Internship/Project in reputed organizations for 3 months. The internship is carefully designed so that it is mutually beneficial to both organization and student.

Capstone® Business Simulation Program

Capstone® Business Simulation programs are a jump-start for leadership development. They enhance and bring a live business understanding and create competent, confident and astute business professionals.

The program provides participants with a clearer and holistic understanding of core business dynamics, a sound understanding of financial objectives and metrics, and lays the groundwork for smart, business-savvy decision making that will favourably impact company's productivity and profitability.

Some High Level Outcomes:

- Improved market-based decision making skills and business acumen.
- Usable financial literacy: a compelling understanding of how various functional decisions effect the numbers.
- Improved cross-functional collaboration and teamwork.
- Ability to balance the daily tactical pressures with strategic initiatives.
- Improved problem-solving based on customer needs, competitor information and company data.
- Gain insights that challenge your assumptions: forward thinking individuals.
- Clearer understanding of and alignment with the company's strategy.
- Ability to define and/or clarify specific bottom line performance expectations and objectives related to profitability and other measurable business drivers.

Capstone Business Simulation provides the rare opportunity to experience running a complete business, with the benefit of reports that show clear correlations between management decisions and outcomes.

Kalakshetra (Live Project Management)

Throughout their academic life, students have been taught to compete with others. Students do not really learn how to work in groups, towards a predefined objective. This, however, is an essential skill for success in corporate life. In Kalakshetra:

- Students of 1st year are grouped randomly to stage a set of short-duration plays on a theme.
- The performances are judged by the seniors, the alumni and the faculty.

Kalakshetra is a platform for students to learn

- Basics of Project management like Work Breakdown Structure, Gantt chart, MS Project, Project planning, Stakeholder analysis, Project charter, Project status reporting, etc.
- Team management while doing a cultural activity.
- Concept of team formation.
- Utilizing each other's strengths with creativity to produce a play.
- Competing as well as coordinating with other teams for common infrastructure requirements as well as budget management.
- Importance of timing and support systems as enacting a play requires immense back-end coordination.
- Being confident and face their fears by performing in front of

live audience.

- That teamwork can move mountains and create something awe-inspiring.

Students remember the lessons of Kalakshetra more than any theoretical class on Project Management.

IBA is possibly the only Institute which uses 'plays' to teach project management and team building as part of management skills.

Advanced Placement & Training Programme (APTP)

At IBA, placements is not a seasonal task but instead a process that is initiated by means of Advanced Placement & Training Programme (APTP) right from the day a student joins the course. An exclusive Placement Team has been developed to serve this purpose which comprises of select students along with the Placement officers. This team;

- Builds an interface between IBA and Industries.
- Prepares students for Aptitude Tests, Group Discussion and Mock Interviews to gain confidence, diminish nervousness, hone their responses and think on their feet.
- Offers personal support systems and work directly with the students keeping their interests and goals in mind.
- Groom students to meet the expectations of the Corporate world.

Peregrine Academic Services



Peregrine Academic Services is a Global Education Support which provides a variety of Academic oriented programs with quality assurance. This helps a student in Educational transition which occurs for a student when moved to Higher Level Programs such Post Graduate in Management. This is a module-based program that is entirely online and includes online instructional content and online testing. Each of these options allows the student to academically transition more effectively to the next higher level.

Business Analytics

The Business Analytics specialisation at Indus Business Academy introduce the concepts of Information Technology and Data Science to allow a management graduate to understand how these concepts can be used to get actionable insights for businesses to increase revenues and profits.

Traditionally, organisations increase revenues and profits based on models that assume steady state in the market. The current market scenario is fast changing and chaotic.

With the advent of technology, there is a surplus of transaction data pertaining to an organisation's business operations and customer relationships. Traditional MIS, at best, relies on Extract, Transform and Load logic to summarise, slice and dice data to find meaningful information for operational efficiency as well as strategic insights.

Business Analytics allows the students to use statistical models and machine learning to determine actionable insights.

First Year

Post Graduate Diploma in Management (PGDM)

TRIMESTER I	TRIMESTER II	TRIMESTER III
Managerial Accounting	Managerial Communication II	Quantitative Methods - II
Information Technology in Management	Financial Management	Management Skills III (Sales & Negotiation)
Marketing Management I	Managing in the Knowledge Economy	Corporate Finance
Business Law	Management Skills II (Project Management & Effective Execution)	Management Perspective - II
Managerial Economics	Entrepreneurship	Business Research Methods
Organizational Behavior	Art of Living - YES+ Programme	Personality Development Program
Management Skills I (Critical thinking & Emotional Intelligence)	Marketing Management II	International Business
Managerial Communication	Management Information System	Entrepreneurship Learning & Incubation Centre
Quantitative Methods - I	Human Resource Management	Management of Banks & Financial Institutions
Management Perspective - I	Production & Operations Management	Consumer Behavior
		Human Resource Development
		Exploratory Data Analysis using R
		Total Quality Management

Second Year

CORE SUBJECTS	MARKETING	FINANCE
Strategic Management & Business Policy	Consumer Behavior	Security Analysis & Portfolio Management
Enterprise Resource Planning	Sales & Distribution Management	Management of Banks & Financial Institutions
Personality Development Program	Brand Management	Derivatives
Management Skills IV (Strategic Sense)	Media & Entertainment Management	Strategic Financial Management
Management Skills V (Social Entrepreneurship)	Advertising Sales & Promotion	Financial Instruments Markets & Institutions
Management Skills VI (Transition Management)	B2B & Services Marketing	Mergers & Acquisitions
Dissertation	Advanced Retail & Services Marketing	Taxation Management
	Social Media Marketing	

OPERATIONS MANAGEMENT	IT & e-Business	RETAIL
Logistics & Supply Chain Management	IT Services & Products	Introduction to Retail Management
Production Planning & Control	Business Intelligence	Retail Store Operations
Six Sigma	Exploratory Data Analytics using R	Retail Supply Chain Management
Global Manufacturing & Materials Management	Business Process Modeling	Category Management
Operations Management in Services Industries	Software Project Management	Visual Merchandising
Operations Strategy	Software Tools & Techniques	Buying & Merchandising
	Data Science and Analytics	Management of Warehouse
	Machine Learning	Retail Entrepreneurship
	Marketing Analytics	Branding in Retail

INTERNATIONAL BUSINESS	HUMAN RESOURCE
International Markets & Marketing	Talent Acquisition & Management
Logistics, SCM, International Logistics	Compensation Benefits & Performance Management
Global Business Intelligence	Training & Development
International Business Strategies	Labour Laws
Advance Reading in IB - International Trading Techniques	Leadership & Managerial Effectiveness in Global Context
Creating Indian MNC's- Concepts & Case Studies	Knowledge Management
Foreign Exchange Management	Human Resource Information Systems
Banking & Finance in IB	
WTO	

Glimpse of Final Placements 2016

 Sanchari Pyne Kolkata, West Bengal	 Ashok G Tirunelveli, Tamil Nadu	 Vivek Kumar Gupta Dhanbad, Jharkhand	 Anurag Verma Kolkata, West Bengal	 Abhijeet Soni Jagdalpur, Chhattisgarh	 Vibha Shivhare Jhansi, Uttar Pradesh
 Subham Matolia Kolkata, West Bengal	 Rashmi Subhash Tiple Nagpur, Maharashtra	 Saurav Bhattacharya Raipur, Chhattisgarh	 Jhilik Probir Mukherjee Kolkata, West Bengal	 Akash Tak Bilaspur, Chhattisgarh	 Mayuresh Kalambe Badlapur, Maharashtra
 Syed Arsalan Ainul Hazaribagh, Jharkhand	 Somika Prasad Patna, Bihar	 Aditi Sengupta Ranchi, Jharkhand	 Dhanlal Yadav Raniganj, West Bengal	 P Balakrishnamurthy Guntur, Andhra Pradesh	 Ratikanta Sahoo Cuttack, Odisha
 Neha Rao Vishakhapatnam, AP	 Abhishek Singh Lalwani Bhopal, Madhya Pradesh	 Mohit Kewani Lucknow, Uttar Pradesh	 Preeti Pandey Rishikesh, Uttarakhand	 M Satya Srilekha Kakinada, AP	 T Raga Divya Vijayawada, AP
 Sandeep C S Vishakhapatnam, AP	 D Naga Maheshwari Guntur, Andhra Pradesh	 Abir Lal Mondal Burdwan, West Bengal	 Vinay Mishra Jamnagar, Gujrat	 Gouthami R Chennai, Tamil Nadu	 Ravi Kumar Singh Howrah, West Bengal
 Tarandeep Singh Khanna, Punjab	 Sakshi Batra Jagdalpur, Chhattisgarh	 Prasenjit Basak Dhanbad, Jharkhand	 Ipsita Patnaik Cuttack, Odisha	 Anshuman Khalkho Jamshedpur, Jharkhand	

>>> For more details visit www.iba.ac.in

Disclaimer: Readers are requested to note that this is a partial list of students placed in 2016

INDUSTRY EXPOSURE



Bisleri, Bengaluru



TVS Motor Company, Bengaluru



Hindustan Machine Tools (HMT), Bengaluru



Avasarla, Bengaluru



IIM Bangalore, Bengaluru



SAP, Bengaluru



Sartorius, Bengaluru



Hewlett Packard, Singapore



INSEAD, Singapore



Bosch, Bengaluru



V.S.T Tillers Tractors Ltd., Bengaluru



Malaysian Petroleum, Kuala Lumpur

“ Visiting Industries & International study tours gives us real time exposure to the work culture and its functioning ”

INDUSTRY INTERACTION



Justice Santosh Hegde
Ex-Judge Supreme Court and Lokayukt of Karnataka



Mr. Satish Viswanathan
Director, BSG-Microsoft

BSG-
Microsoft



Mr. Anand Talwai
Ex- CEO, Wipro and Executive Director & Co-founder, Nextwealth.in



Mr. Guru Prasanna
Director (Analytics), Flipkart



Mr. Clynton Almeida
CIO, Redington



Mr. Harsh V. Trehan
Director (HR), BAE Systems India (Services) Pvt. Ltd.



Mr. Shoaib Ahmed
President, Tally Solutions India Ltd.



Mr. Suraj Chettri
Regional HR Director, Airbus Group



Mr. Thiagarajan Suryanarayanan
VP(HR), Accenture



Mr. Binod Hampapur
Sr. VP, Infosys



Mr. Satish C. Amblee
CEO, Maverick Holdings & Investments Pvt. Ltd.



Mr. Anshuman Mishra
VP(Energy and Utilities), Genpact



Mr. B.S.Murthy
CEO, BSM Leadership Capital



Mr. Vrishabhendra Swamy
VP, ABB (India & South Africa)



Mr. P. Thiruvengadam
Sr Director, Deloitte



Dr. Soumendra K. Dash
Principal Credit Officer, African Development Bank Group



Mr. K Kasi Vishwanath
Director & Head (HR), IKYA Group



Mr. Riju Antony
South Zonal Head Manager, Reliance Retail Ltd.



Mr. Saurabh Prakash
Global Delivery Manager, HP



Mr. Vivek Gupta
Finance Controller, Helion Ventures



Mr. Tony Varghese Francis
Head (South), Red FM 93.5



Ms. Rekha Santosh
Head (Retail HR), ING Vysya Bank



Mr. Parmeshwaram Balakrishnan
GM(HR), Toyota Kirloskar Pvt. Ltd.



Mr. Girinarayan
Director (HR), GE Energy, Power Electronics



Mr. Santhana Anandraman
Head, Risk & Compliance, GASCO-UAE



Dr. Krishna Kumar
Professor, IIM Lucknow & Ex-Director, IIM Kozhikode



Mr. Subrahmanya Gupta Boda
Chief Information Security Officer, GMR Group



Mr. Venu.G. Somineni
Chairman, Unic TV



Mr. Sunit Rikhi
VP & General Manager (Retd.)
Intel Custom Foundry and Founder – Reach for Infinity, LLC



Mr. Venkataramana B
President – Group HR, Landmark Group



Mr. Krishna Singh
Business Segment Manager – Kuehne Nagel



Mr. Maneesh Chandra Verma
Manager (Audit) - Grant Thornton



Mr. Divyang Trivedi
Manager (Tax) - Grant Thornton



Mr. Sunil K Sinha
Advisor – (India) Ltd. & Ex-Chief Officer & MD for Sharp Business Systems (India) Ltd.



Mr. Rohit Khajuria
Talent Acquisition Leader (Analytics) – Genpact



Mr. Jayakumar D A
Associate Vice President
Hindustan Coca-Cola Beverages Pvt. Ltd.



Mr. Sadasiva Sarma D
Associate Director (Audit) - Grant Thornton



Ms. Rajeswari Santhanam
Associate Director (Tax) - Grant Thornton



Ms. Bhumika Jain
Consultant – NEN Regional Office, Bangalore



Mr. T R Parasuraman
Deputy Managing Director and Member of Board – Toyota Industries Engine Pvt. Ltd.



Mr. Srikanth G.
Regional Training Manager, Times Group



Mr. Sujitesh Das
Head(HR), Microland Co. Ltd.



>>> For more details visit www.iba.ac.in

Disclaimer: Readers are requested to note that designations mentioned in this list are the designations held by dignitaries during their Interactions/ Lecture with our students

speak

Corporate



N Balachandan, Group Director - Human Resources, Coffee Day Group

"Green Campus and Impressed with the accreditations and outcome focused education."

Jaydip Sinha, Madison Street Capital

"Warm hospitality and humble attitude."

Divya Rajput, Head – CBI & ITS, Indian Institute of Corporate Affairs

"Well-cultured students, humble staff and vibrant campus."

Tufail Khan, Co-founder, Carwale.com

"Great Experience visiting a wonderful campus. Great Contribution of caring and knowledge faculty and eager to learn students."

Wg Cdr (Retd.) Mohandas, AIMA Coordinator

"Came as an observer from AIMA. The serene atmosphere is out of place for a busy hassle of Bangalore. Had a very nice time. The staff is very cooperative and friendly. I wish the college a very prosperous growth."

“ IBA is growing leaps & bounds and great to be associated with Institute of this stature with right focus of the people. ”

D A Jaya Kumar, Zonal Head, HR, Hindustan Coca Cola

Suraj Chettri, Regional HR Director, Airbus Group India

"Impressed with all that I have seen. Good to see a course with a different focus on EQC."

Satish C Amblee, CEO, Garuda Maverick Infrastructure Projects Ltd.

"Very good infrastructure and environment. Students asked very interesting questions and were keen learners."

Guru Prasanna, Director-Analytics, Flipkart

"Engaging staff and faculty that want to see the school grow to new heights. Excellent campus too."

G V Krishnan, Exec Director, Lowe Lintas

"I find that IBAians are more adaptable and are eager to adjust to the corporate environment and to that extent 'less demanding' and are more eager to prove that they can contribute first. They also have their feet to the ground and hence are willing and able to adapt well."

Mali Mahalingam, Executive Vice President & Chief People Officer, Symphony Teleca Corporation

"Impressed by the infrastructure that the Institute provides and feel that this will go a long way in enabling students to be great future managers."

Vrishabhendra Swamy, Vice President, ABB

"Good Campus, Environment friendly, Nice interaction with students."

Vijender Singh Kadyan, Head HR, C K Chetty & Sons

"Every time I visit IBA, it makes me feel happy as the students have a unique approach to learning, and it always feels good to interact with them."

Satish Vishwanathan, Director, Business Support Group, Microsoft

"The focus of corporate world today is a work force that has the ability to handle the situation practically and that is what the student of IBA is trained to do from the onset."

Binod Hampapur, Sr. VP & Global Head - Corporate Relations, Infosys

"Lush Green Campus, learned Faculty, Academic resources and energetic students – perfect blend for Industry Managers in making. All the best IBA! Tremendous effort by the institute for the society as "a whole."

Priya Dubey, AVP- HR, Carwale.com

"We have recruited post graduate management students from the IBA, Bangalore Campus and we are very glad to corroborate the excellent caliber and aptness of IBA"

Vikas Baijal, Senior VP-HR, Bata India Ltd, India

"It was a pleasure to be at the campus once again. Will be here for interns too. Great team+student."

Vimal M, Zonal HR Manager, Mahindra and Mahindra Financial Services Ltd

"Pleasure to be back, committed team and good pool of students."

Nishanth, Renowned RJ, Red FM 93.5

"IBA you are the most wonderful people, bajaate raho!!!"

D.A Jaya Kumar, Associate Vice President - HR, Hindustan Coca Cola Beverage Pvt. Ltd.

"Very impressed with the campus, the students are very positive with lot of energy, good job done by the faculty."

B. Venkataramana, President – Group HR, Landmark Group.

"A great interaction with the students, the faculty members are passionate, wishing the institution all the success."

Rajeswari Santhanam, Associate Director, leading Tax practice Quality and Risk Management, Grant Thornton

"High energy level among students, passionate faculty, definitely makes this place more energetic."

“ IBA has done remarkably well in admitting & nurturing students by way of modish curriculum, visiting faculty sessions & corporate partnerships. Students' track record in our organization has been appreciative & progressive. ”

Sujitesh Das, Head HR - Microland

Recruiters of IBA students in the recent years



Recruiters of IBA students in the recent years



Partial list of Admirable Alumni

Name	Batch	Hometown	Designation	Current Company
Sumit Moriyani	2003 - 05	Datia (Madhya Pradesh)	Head Infrastructure Management Services - ASEAN	Tech Mahindra, (Singapore)
Anant Sagar	2003 - 05	Dehradun (Uttarakhand)	Global Process Owner & Strategy Leader	IBM, Bengaluru
Rajdeep Dutta	2004 - 06	Kolkata (West Bengal)	AVP - Operations - Head SOI	Snapdeal, Gurgaon
Ankur Saxena	2008 - 10	Indore (Madhya Pradesh)	Asst. Manager - Add Sales	Aaj Tak, Bengaluru
Anindita Kundu	2007 - 09	Kolkata (West Bengal)	Manager - Marketing Solutions (South)	LinkedIn, Bengaluru
Vijay A G	2001 - 03	Mysore (Karnataka)	Head - HR Process Excellence	Alghanim Industries, (Kuwait)
Punita Singh	2006 - 08	Bengaluru (Karnataka)	Asst. Vice President	I Ads & Events, New Delhi
Deepak Lall	2002 - 04	Madhubani (Bihar)	State Sales Head	United Sprints Ltd, (UB Group), Raipur
Kavindra Brijwal	2007 - 09	Munsiyari (Uttarakhand)	Manager - Marketing (South)	Godrej & Boyce Mfg. Co Ltd. ,Bengaluru
Sameer Sikdar	2002 - 04	Bhopal (Madhya Pradesh)	Zonal Business Head	Timesjobs.com, Hyderabad
Vijay Iyer	2002 - 04	Mumbai (Maharashtra)	Asst. Vice President	GE Capital, Bengaluru
Niranjan Kr. Marodia	2003 - 05	Sirsa (Haryana)	Deputy Vice President	Axis Bank, Mumbai
Prasant Hakim	2003 - 05	Kolkata (West Bengal)	Associate Vice President	Ernst & Young, Gurgaon
Parag Shah	2002 - 04	Calicut (Kerala)	Analyst - Trading & Surveillance	Dubai Gold & Commodities Exchange, (Dubai)
Sridhar Rajaram	2001 - 03	Bengaluru (Karnataka)	General Manager - Marketing	Aditya Birla Group, Bengaluru
Dev Bhattacharya	2004 - 06	Shillong (Meghalaya)	Head Events & Special Initiatives	NDTV, Bengaluru
Mukul Manchanda	2003 - 05	Chandigarh	DGM & EA-Executive Director-Strategy & Business Development	Essar Steel Ltd., Mumbai
Milan Jain	2004 - 06	Patnagarh (Orissa)	BDM - India , Middle East & Saudi Arabia	Wipro (Saudi Arabia)
Haindavi Narayan	2010 - 12	Hyderabad (AP)	Brand Manager - Oncology Division	Dr.Reddy's Laboratories, Hyderabad
Priya Palit	2006 - 08	Ranchi (Jharkhand)	Manager - Human Resources	Reliance Industries Ltd., Mumbai
Auxilian Joseph Paul	2006 - 09	Chennai (Tamil Nadu)	Manager - Bids & Proposals	Dell, India
Richeek Dey	2002 - 04	Kolkata (West Bengal)	National Manager - Business Development & Online Sales	Videocon DTH, Mumbai
Luigi Cordeiro D'Souza	2003 - 05	Mumbai (Maharashtra)	Director - FX Trading - Africa	Standard Chartered Bank (Africa)
Mandeep Singh	2007 - 09	Jammu & Kashmir	Manager - Employee Relations	Tata Motors Ltd., Lucknow
Akshay Manikantan	2003 - 05	Kolkata (West Bengal)	Head of Marketing - Loyalty	Landmark Group, (UAE)
Gurpreet Singh	2007 - 09	Jamshedpur (Jharkhand)	Territory Sales Manager - VDI,SGD & Sun Ray.	Oracle, (U.K)
Amrit Panigrahy	2005 - 07	Gajapati (Odisha)	Equity Research - European Aerospace and Defence Sector	Cognizant Technology Solutions, Hyderabad
Pinki Porwal	2001 - 03	Bijapur (Karnataka)	Manager - Projects - ERP/SAP	CTS - Piscataway, (New Jersey)
Amar Rastogi	2002 - 04	Kanpur (Uttar Pradesh)	Head of Marketing	Worldwide Industrial Venture Ltd., Lagos (Nigeria)
Arnav Dutta	2002 -04	Kolkata (West Bengal)	Group Head - Logistics	NCDEX, Mumbai
Jishnu Kumar Baruah	2001 - 03	Dibrugarh (Assam)	Unit Head	Shoppers Stop, Bengaluru
Nisha Yadav	2001 - 03	Bokaro (Jharkhand)	Sr. Specialist - BPO Recruitment	Accenture, Bengaluru
Divya Nayak	2001 - 03	Bengaluru (Karnataka)	Manager - Corporate Affairs	Transas, (Hongkong)
Anirban Mukherjee	2005 - 07	Kolkata (West Bengal)	National Category Manager	Metro Cash & Carry,Bengaluru
Yogesh Jadhav	2008 - 10	Nasik (Maharashtra)	Asst. Branch Manager	Glaxosmithline, Mumbai
Abhishek Agarwal	2003 - 05	Assam	AM - Procurement	Municipality & Planning Dept., (U.A.E)
Vinod Lalwani	2004 - 06	Varanasi (Uttar Pradesh)	Sales Manager - North	Toshiba , Delhi/NCR
Javed Agadi	2001 - 03	Haveri (Karnataka)	Global Talent Acquisition	Ebay, Bengaluru
Manish Parmoji	2001 -03	Belgaum (Karnataka)	Sr. Manager - PMO	Utopia Global, (USA)
Rakesh Jain	2002 - 04	Bengaluru (Karnataka)	Manager - Talent Acquisition	Deloitte, Bengaluru
Sangamesh Ijery	2003 - 05	Bijapur (Karnataka)	Procurement Project Head - APAC	Johnson & Johnson, (Singapore)

Name	Batch	Hometown	Designation	Current Company
Karthick S.	2004 - 06	Chennai (Tamil Nadu)	Business Leader (Product)	VISA, India
Sai Harihar A.	2005 - 07	Puducherry	Asst. Manager - Retail Sales & Operations	Sony of Canada Ltd., (Canada)
Mudit Jain	2006 - 08	Lucknow (Uttar Pradesh)	Sr. Merchandiser	Tommy Hilfiger, (UAE)
Pradeep Singh	2006 - 08	Lucknow (Uttar Pradesh)	Asst. Manager	ESPN India, Bengaluru
Mousami Chattopadhyay	2007 - 09	Raipur (Chattisgarh)	"Escalation Specilaist - T3 managment"	Yahoo, Bengaluru
Kumar Abhishek Anand	2007 - 09	Patna (Bihar)	Branch Manager	Union Bank of India, Mangaon
Atushri Barua	2007 - 09	Jaipur (Rajasthan)	Global Communication & Change Management	Hindustan Unilever Ltd (HUL), Bengaluru
Adithya RS	2007 - 09	Coimbatore (Tamil Nadu)	Sales Officer	Stanley Black & Decker, Coimbatore
Dilip. V. Bhaskar	2002 - 04	Cuddapah (AP)	Asst. Manager - Retail Finance	TVS Motors, Bengaluru
Sanjog Meshram	2002 - 04	Nagpur (Maharashtra)	Business Head - Telecom Products	Kores (India) Ltd. Mumbai
Nitika Mehrotra	2004 - 06	Lucknow (Uttar Pradesh)	Asst. Manager	State Bank of India (SBI), Hyderabad
Anya Geraldine D'Souza	2003 - 05	Goa	Manager - Marketing Communications	Honeywell, Pune
Ashish Sahrawat	2003 - 05	Ghaziabad (Uttar Pradesh)	Sr. Manager - State Trade Marketing	United Sprints Ltd, (UB Group), Faridabad
Sameer Redij	2002 - 04	Mumbai (Maharashtra)	Vice President- Sales	CtrlS Datacenters Ltd., Mumbai
Ravi Kayal	2002 - 04	Kolkata (West Bengal)	Asst. Vice President	IL&FS Financial Services Ltd
Waseem Surve	2006 - 08	Mumbai (Maharashtra)	Media Manager	UM WW ,(Qatar)
Anup Gholap	2009 - 11	Nasik (Maharashtra)	Sr. Analyst - Market Research Intelligence	Hewlett Packard, Bengaluru
Preeti Shrotri	2010 - 12	Jagdalpur (Chattisgarh)	Associate Consultant	Thomson Reuters, Bengaluru
Makrand Patwardhan	2007 - 09	Nagpur (Maharashtra)	Business Report & Visualization Developer	IBM, Delhi/NCR
Salman Afzal	2009 - 11	Lucknow (Uttar Pradesh)	Sr. Knowledge Management Analyst	Deloitte, Bengaluru
Aditi Lenka	2004 - 06	Bhubaneswar (Odisha)	Sr. Businness Associate	Tech Mahindra, Bengaluru
Nishant Bahuguna	2008 - 10	Dehradun (Uttarakhand)	Sr. Research Associate	Cognizant Technology Solutions
Sandy Ghosh	2006 - 08	Kolkata (West Bengal)	Sr. Manager	YES Bank, Calcutta
K. Bharath Nandan	2005 - 07	Hyderabad (AP)	Sr. Associate Consultant	Bosch, Bengaluru
Udaysinh Raje Nimbalkar	2005 - 07	Bengaluru (Karnataka)	Contract Manager - Supply Chain	DHL, Bengaluru
Sanaden Gurunathan	2009 - 11	Bengaluru (Karnataka)	Asst. Sales Manager	Hyundai Motors, Bengaluru
Rajdeep Singh	2005 - 07	Haryana (Punjab)	Head -Digital Marketing	Lumarta, Noida
Poulamee Ghosh	2003 - 05	Kolkata (West Bengal)	Sr. Director - Business Planning	Mindshare Fulcrum, Mumbai
Naveen Patel	2001 - 03	Vishakapatnam (AP)	Sr. Manager	Accenture, Visakhapatnam
Ritesh Kr. Sahay	2002 - 04	Kolkata (West Bengal)	Sales Manager	Hewlett Packart, Bengaluru
Yogendra Goswami	2005 - 07	Mathura (Uttar Pradesh)	Sr. Officer - PED	Asian Paints, Greater Noida
Ravi Newatia	2008 - 10	Nainital (Uttarakhand)	Sr. Research Associate	Cognizant Technology Solutions, Hyderabad.
Amrit Malhotra	2007 - 09	Bhopal (Madhya Pradesh)	Account Manager - Microsoft Dynamics	Intertec Systems (Dubai)
Nitin Sharma	2004 -06	Ajmer (Rajasthan)	Manager - Global Enterprise Business Unit	Reliance Communications, New Delhi
Raj Senapati	2007 - 09	Cuttack (Odisha)	Consultant- SAP HCM -Talent Management.	Capgemini, Calcutta
Heena Sharma	2009 - 11	Raipur (Chattisgarh)	System Analyst - CRM Functional Consultant	Tata Consultancy Services, Mumbai
Kunal Dhingra	2004 - 06	Mumbai (Maharashtra)	Associate Director - Window2India, NRI Services	Times of Money, Mumbai
Bhaveshth Rathod	2007 - 09	Bhubaneswar (Odisha)	Asst. Manager	Tata Consultancy Services, Bengaluru
Siddharth Karnawat	2003 - 05	Mumbai (Maharashtra)	Chief Manager - Marketing	TechProcess Payment Services Ltd, Mumbai
Ashutosh Sonkar	2007 - 09	Sultanpur (Uttar Pradesh)	Deputy Chief Manager	Mail Today (The India Today Group), Noida
Anubha Pathak	2010 - 12	Lucknow (Uttar Pradesh)	Process Analyst	Wipro Ltd., Bengaluru



Administrative Block



Academic Block



Residential Facilities



IT facilities & Knowledge Management Centre (KMC)



Placement Team 2016



Richa Sarna
Public Relations Officer
richa@iba.ac.in



Student Members

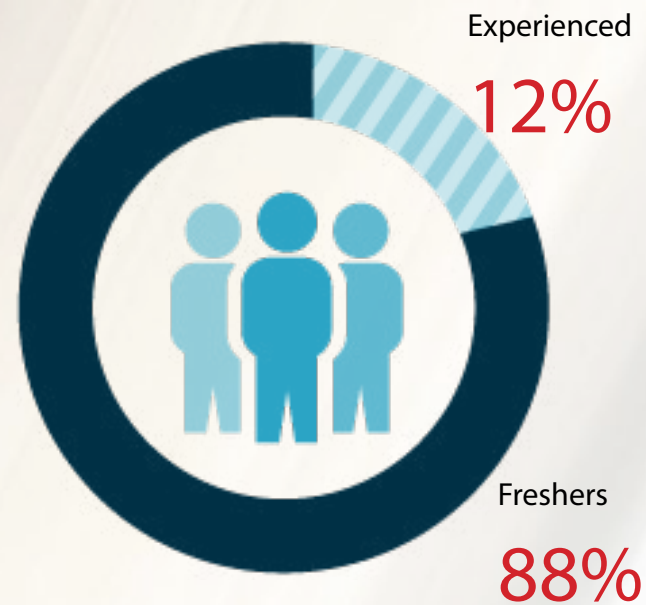
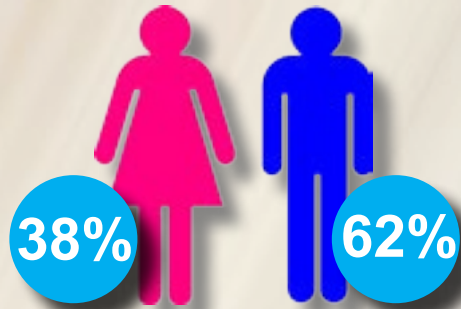
Top (L-R): Bharadwaja V. | Prasanth NSR | Nishant Haran | Devesh Kumar Jain | Rishabh Gupta | Vishnu K
Bottom (L-R): Venkata Shalini | Shristy Shrivastava | Shreya Dewangan | Ria Sharma

E-mail: placements@iba.ac.in | Ph: +91 80 2608 3716; +91 93435 18946 | Fax: +91 80 2608 3717

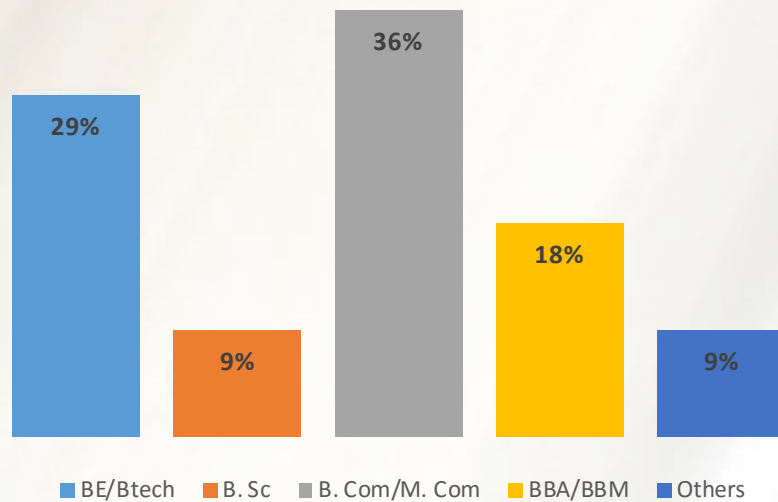


IBA Student Demography

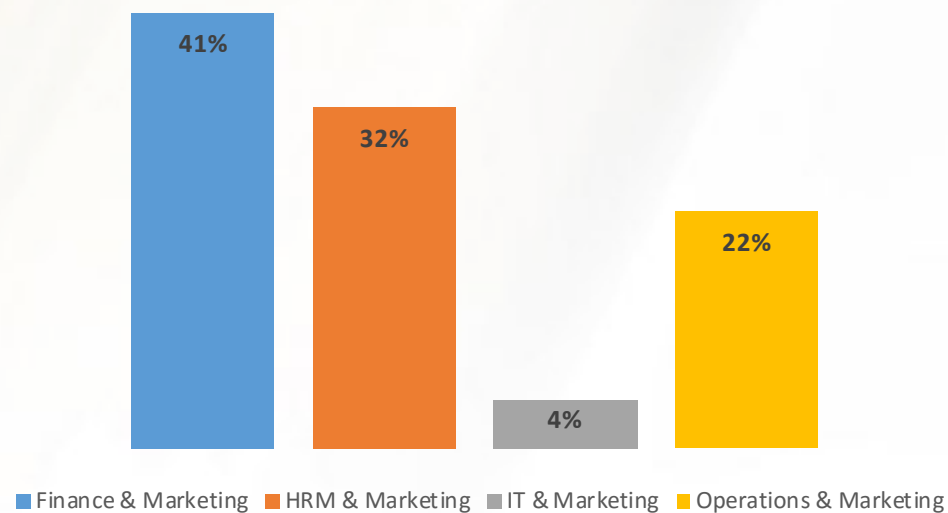
Batch 2016-17



Academic Background



Specialization



STUDENT SUMMARY

FINANCE & MARKETING

01. Argha Roy
02. Vanga Naresh
03. Akshay Sharma
04. Vikas Yadav
05. Nishanth Haran
06. Devesh Kumar Jain
07. Sanchali Kar
08. Ranita Debnath
09. Ayush Dhawan
10. Nitin Vaswani
11. Yeruva Prashanth Reddy
12. Kajal Raghuwanshi
13. Souravmoy Bose
14. Amrutha P
15. Snigdha Ganguly
16. Yamuna Kumari Jain
17. Prashant Gupta
18. Akash Jaiswal
19. Ria Sharma
20. Anil Kumar Mandela
21. Ankit Kumar Khetan
22. Tubati Ganesh
23. Boyana Naga Sai Babu
24. Pranav Mandal
25. Ankita Sharma
26. Deepak Agarwala
27. Aklank Jain
28. Avantika
29. Suman Mondal
30. Krishna Pranava P
31. Namrata Kothari
32. Anjit Sarkar
33. Jubin Sankhla
34. Kanneganti Manasa
35. Devanabanda RamCharan Reddy
36. Vunnava Krishna Chaitanya
37. Polu Gurivi Reddy
38. Sipun Kumar Nayak
39. Balpreet Kaur

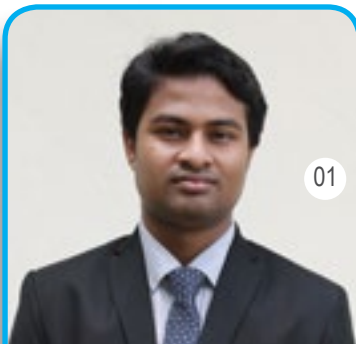
40. Rishabh Gupta
41. Sapna Soni
42. Kumari Kavita
43. Shreya Dewangan
44. T Dayaram Sagar
45. Shalini Sethiya
46. Vusirikala Viswa Varun

HRM & MARKETING

47. Dalia Das
48. Anurag Agarwal
49. Guna Leela Venkata Sesha Sai
50. Paramita Chakraborty
51. Priyanka Shome
52. Putcha Venkata Saya Karthik
53. M Haritha
54. Nilay Kusari
55. Kandula Sai Swamy
56. Ranjana Kiran Toppo
57. Anirban Chakraborty
58. Namrata Agarwal
59. Sagar Apte
60. Rahul Dutta
61. D Aishwariya Lakshmi
62. Gargee Bhuyan
63. Aakash Verma
64. Nishant Mishra
65. Shubham Shukla
66. Ankit Kumar Mishra
67. Gurpreet Singh Ahuja
68. Naga Sunayana M
69. Pooja Srivastava
70. Manita Kumari
71. Disha Pahuja
72. Shweta Khati
73. Ram Ratan Yadav
74. Dipannita Ghosh
75. Gullapalli Sai Dileep
76. Gopal Rajwar
77. Writoja Roy
78. Dipankar Chetry

79. Shiva Naicker
 80. Harsha Mehra
 81. Mohammad Akhtar
 82. Manish Nirola
 83. A Harish Kumar
- ## IT & MARKETING
84. Shweta
 85. Partha Pratim Manna
 86. Rajat Soni
 87. Gunjan Kalra
 88. Gungun Dandopadhyay
- ## OPERATIONS & MARKETING
89. Moumita Roy
 90. Surajit Bhakat
 91. Malla Sirisha Rani
 92. Satya Swaroop Bharadwaj Pydipalli
 93. Nalukurthi Hanock
 94. Venkata Manoj Kumar Yaram
 95. L J Monica
 96. Sai ratna Prasanth Nagulakonda
 97. Gunday Sri Charan
 98. Uday Bhaskarabhotla
 99. Nihith Kumar
 100. Anjan Banerjee
 101. Gandham Anitha
 102. Vishnubhotla Bhradwaja
 103. Muheeb Syed Saif
 104. Gummati Leena
 105. Gandikota Maheh Babu
 106. Sumanta Banerjee
 107. Veerabommu Arundeeep
 108. Prafful Rai
 109. Phaneendra Babu Ammisetty
 110. Menta Venkata Shalini
 111. Priyanka Thatavarthi
 112. Sourav Nandi

FINANCE & MARKETING



01

Argha Roy
Regn. No.: FPB1517/001
Age: 23 yrs.

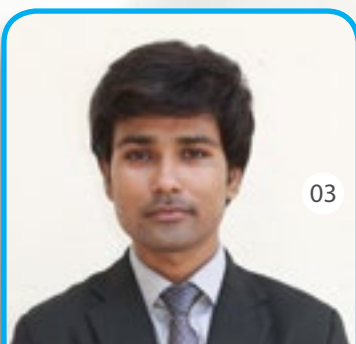
Academic Background	Bachelor's Degree	B.Tech
	Additional Qualification	Advance Java from IBM, Presonality Development Programme from Image Consulting Business Institute
Summer Internship Project	Company	Aditya Birla Fashion and Retail Ltd
	Title	Building awareness for style station and give traction to its sales
	Area	Marketing
	Duration	3 Months

Academic Background	Bachelor's Degree	B.Com (Computer Applications)
	Company	Innov4sight
Summer Internship Project	Title	Unfolding HITA in Health IT industry
	Area	Marketing
	Duration	3 Months



02

Vanga Naresh
Regn. No.: FPB1517/004
Age: 22 yrs.



03

Akshay Sharma
Regn. No.: FPB1517/005
Age: 23 yrs.

Academic Background	Bachelor's Degree	B.Com
	Additional Qualification	ITT, OT
Summer Internship Project	Company	UAS International
	Title	Service to be provided in Hostel & PG in Noida
	Area	Finance
	Duration	3 Months

Academic Background	Bachelor's Degree	B. Com
	Company	Hindustan Coca-Cola Beverages Pvt. Ltd.
Summer Internship Project	Title	New product development at Hindustan Coca-Cola Beverages Pvt. Ltd.
	Area	Marketing
	Duration	3 Months



04

Vikas Yadav
Regn. No.: FPB1517/006
Age: 21 yrs.



05

Nishanth 'R' Haran
Regn. No.: FPB1517/007
Age: 21 yrs.

Academic Background	Bachelor's Degree	BBM
	Company	Xillion Telecom Pvt. Ltd.
Summer Internship Project	Title	Identify market position of the brand and to promote sales
	Area	Marketing
	Duration	3 Months

Academic Background	Bachelor's Degree	BBM
	Additional Qualification	Tally & Foreign Language
Summer Internship Project	Company	Reliance Fresh
	Title	Sensory Marketing of Mangoes at Reliance Fresh
	Area	Marketing
	Duration	3 Months



06

Devesh Kumar Jain
Regn. No.: FPB1517/008
Age: 21 yrs.

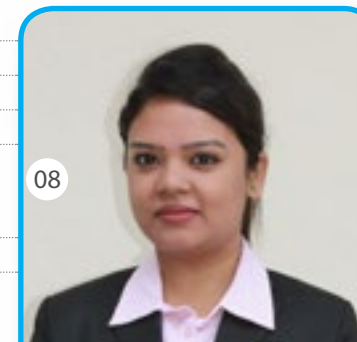


07

Sanchali Kar
Regn. No.: FPB1517/009
Age: 23 yrs.

Academic Background	Bachelor's Degree	B.Com (Hons)
	Company	Bisleri
Summer Internship Project	Title	A study on market share for Bisleri in terms of water and breverage
	Area	Marketing
	Duration	3 Months

Academic Background	Bachelor's Degree	B.Sc. (Biochemistry Hons.)
	Additional Qualification	Art of Living YES+ course
Summer Internship Project	Company	Berger Paints
	Title	A study on customers satisfaction towards Berger Express home painting both in gold and platinum services
	Area	Retail
	Duration	3 Months



08

Ranita Debnath
Regn. No.: FPB1517/011
Age: 24 yrs.

FINANCE & MARKETING



09

Ayush Dhawan
Regn. No.: FPB1517/014
Age: 24 yrs.

Academic Background	Bachelor's Degree	B.Com (Hons) - Accounting & Finance
	Company	Yes Bank Ltd.
Summer Internship Project	Title	Market survey on Property Backed Lending - Kolkata
	Area	Finance
	Duration	3 Months

Academic Background	Bachelor's Degree	B. Com
	Additional Qualification	CPT and DCA
Summer Internship Project	Company	Pantaloons
	Title	Deep understanding the functioning of Pantaloons with customer loyalty program and fighting price barriers
	Area	Marketing
	Duration	3 Months



10

Nitin Vaswani
Regn. No.: FPB1517/018
Age: 24 yrs.

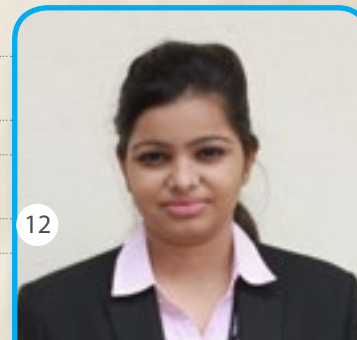


11

Yeruva Prashanth Reddy
Regn. No.: FPB1517/019
Age: 23 yrs.

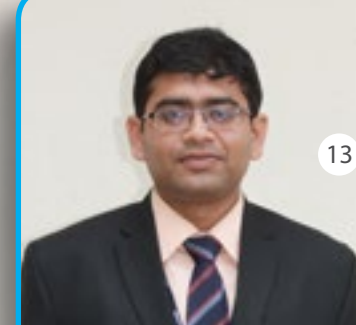
Academic Background	Bachelor's Degree	B. Com.
	Additional Qualification	CA-IPCC (Persuing) ITT (Information Technology Training)
Work Experience	Company	Vector Systems Pvt. Ltd.
	Designation	Accounts Assistant and Audit Requirements
	Duration	12 Months
Summer Internship Project	Company	Stock Holding Corporation of India Ltd.
	Title	A study on Financial Derivatives, with special reference to Option strategies
	Area	Finance
	Duration	3 Months

Academic Background	Bachelor's Degree	B. Tech
	Company	Dena Bank
Summer Internship Project	Title	The study of Retail Assets products provided by Dena Bank
	Area	Finance
	Duration	3 Months



12

Kajal Raghuwanshi
Regn. No.: FPB1517/020
Age: 23 yrs.



13

Souravmoy Bose
Regn. No.: FPB1517/021
Age: 23 yrs.

Academic Background	Bachelor's Degree	B. Com
	Additional Qualification	Tally
Summer Internship Project	Company	Tata Motors
	Title	Income tax and Retirement benefits of the employees of TATA Motors
	Area	Finance
	Duration	3 Months

Academic Background	Bachelor's Degree	BBA (Computer Application)
	Company	Innohabit Technology Pvt. Ltd.
Summer Internship Project	Title	A Study On The Product Management Practices in startups in India
	Area	Marketing
	Duration	3 Months



14

Amrutha P
Regn. No.: FPB1517/022
Age: 23 yrs.

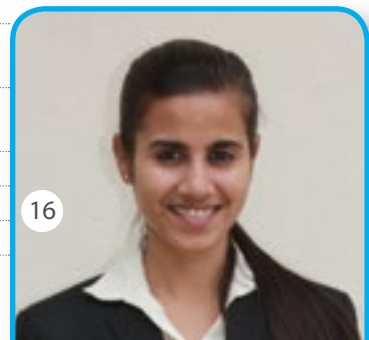


15

Snigdha Ganguly
Regn. No.: FPB1517/023
Age: 23 yrs.

Academic Background	Bachelor's Degree	B. Com (Hons.)
	Additional Qualification	Advance Excel
Summer Internship Project	Company	Eazyccoach Educational Solutions Pvt. Ltd.
	Title	Study on changing consumer preferences towards online learning from offline learning
	Area	Marketing
	Duration	3 Months

Academic Background	Bachelor's Degree	BBM
	Additional Qualification	Equity Research
Summer Internship Project	Company	Misys financial software
	Title	Audit & internal control review of payroll
	Area	Finance
	Duration	3 Months



16

Yamuna Kumari Jain
Regn. No.: FPB1517/026
Age: 22 yrs.

FINANCE & MARKETING

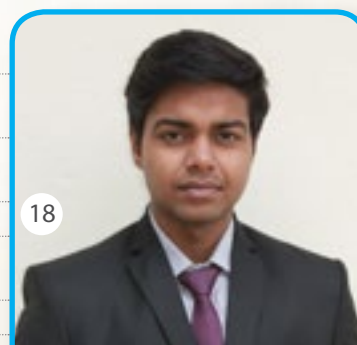


17

Prashant Gupta
Regn. No.: FPB1517/030
Age: 25 yrs.

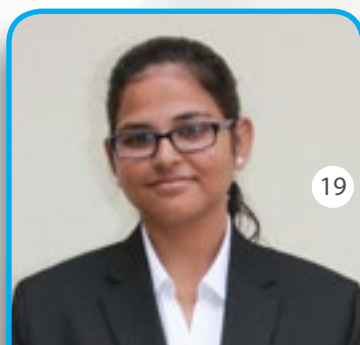
Academic Background	Bachelor's Degree	B. Com
	Company	Naveen Bansal & Co.
	Designation	Auditor Assistant
Work Experience	Duration	12 Months
	Company	Fortune Financials and Equity Research Pvt Ltd.
	Title	Industry Analysis
Summer Internship Project	Area	Finance
	Duration	3 Months

Academic Background	Bachelor's Degree	BBA
	Additional Qualification	Basic Computer Course
Summer Internship Project	Company	Indian Infoline Finance Ltd.
	Title	Study on equity research and valuation of companies according to client
	Area	Finance
	Duration	3 Months



18

Akash Jaiswal
Regn. No.: FPB1517/031
Age: 24 yrs.



19

Ria Sharma
Regn. No.: FPB1517/033
Age: 22 yrs.

Academic Background	Bachelor's Degree	B. Com (Hons)
	Company	Royace Eye Industries (India) Ltd.
	Title	Business Plan for a start up in Surveillance Industry
Summer Internship Project	Area	Marketing
	Duration	3 Months

Academic Background	Bachelor's Degree	B. Com
	Company	Innov4Sight Health and Biomedical Systems Pvt. Ltd.
Summer Internship Project	Title	Introducing HITA to Educational Institutions in Bangalore
	Area	Finance
	Duration	3 Months



20

Anil Kumar Mandela
Regn. No.: FPB1517/034
Age: 23 yrs.



21

Ankit Kumar Khetan
Regn. No.: FPB1517/037
Age: 24 yrs.

Academic Background	Bachelor's Degree	BBA
	Company	Anchor Health & Beauty Care Pvt Ltd.
Summer Internship Project	Title	Market Infrastructure and Requirements for increasing sales in Kolkata
	Area	Marketing
	Duration	3 Months

Academic Background	Bachelor's Degree	B. Com
	Company	Bajaj Finance Ltd.
Summer Internship Project	Title	Evaluation of loan procedures and consumer preferences regarding consumer durables at Bajaj Finserv
	Area	Finance
	Duration	3 Months



22

Tubati Ganesh
Regn. No.: FPB1517/039
Age: 21 yrs.



23

Boina Naga Sai
Regn. No.: FPB1517/040
Age: NA

Academic Background	Bachelor's Degree	B. Com
	Additional Qualification	Tally
Summer Internship Project	Company	Load Dial Services Pvt. Ltd.
	Title	The study of the challenges involved in the channel expansion at loaddial services pvt ltd.
	Area	Marketing
	Duration	3 Months

Academic Background	Bachelor's Degree	B. Sc.
	Additional Qualification	YLS in IIM, Bangalore
Summer Internship Project	Company	UAS International
	Title	Market Research on Hostel/PG in Noida Region
	Area	Marketing
	Duration	3 Months



24

Pranav Mandal
Regn. No.: FPB1517/044
Age: 22 yrs.

FINANCE & MARKETING



25

Ankita Kumari
Regn. No.: FPB1517/047
Age: 23 yrs.

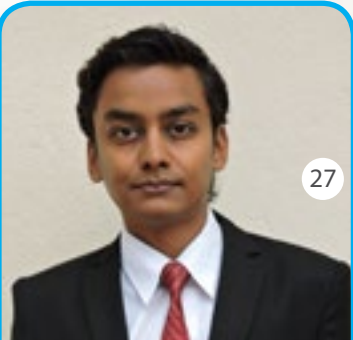
Academic Background	Bachelor's Degree	B. E (CSE)
	Company	Comply Global Cloud Solutions Pvt. Ltd.
Summer Internship Project	Title	To enable incremental revenue generation by creating and nurturing sales pipeline by leveraging offline and digital media/medium
	Area	Marketing
	Duration	3 Months

Academic Background	Bachelor's Degree	B.Com (Accountancy Hons.)
	Company	ECOMP Technology
Summer Internship Project	Title	Business enhancement through financial services
	Area	Finance
	Duration	3 Months



26

Deepak Agarwala
Regn. No.: FPB1517/051
Age: 23 yrs.

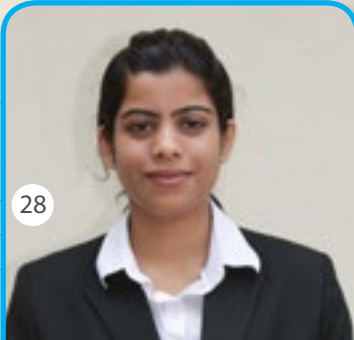


27

Akhank Jain
Regn. No.: FPB1517/054
Age: 22 yrs.

Academic Background	Bachelor's Degree	B. Com
	Company	UAS International Pvt Ltd
Summer Internship Project	Title	Study on Existing hostels in Rohini area, Delhi
	Area	Marketing
	Duration	3 Months

Academic Background	Bachelor's Degree	B.Com (Accountancy)
	Company	UAS International
Summer Internship Project	Title	Portfolio Management of India First Life Insurance
	Area	Finance
	Duration	3 Months



28

Avantika
Regn. No.: FPB1517/058
Age: 22 yrs.



29

Suman Mondal
Regn. No.: FPB1517/062
Age: 24 yrs.

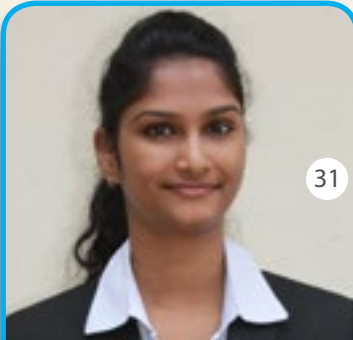
Academic Background	Bachelor's Degree	B. Com
	Company	Zyme Solutions Pvt Ltd
Work Experience	Designation	Analyst
	Duration	19 Months
	Company	UAS International Pvt Ltd
Summer Internship Project	Title	Investments on Gym chains
	Area	Marketing
	Duration	3 Months

Academic Background	Bachelor's Degree	BBA
	Company	Bata India Ltd.
Summer Internship Project	Title	Work on UPT of Stores (Recommend ways to improve UPT by 20%)
	Area	Marketing
	Duration	3 Months



30

PVSS Krishna Pranava
Regn. No.: FPB1517/063
Age: 22 yrs.



31

Namrata Kothari
Regn. No.: FPB1517/068
Age: 22 yrs.

Academic Background	Bachelor's Degree	B. Com
	Additional Qualification	AOL- Yes+
Summer Internship Project	Company	E-R3 Solutions Ltd.
	Title	Creating awareness among institutions regarding e-waste management
	Area	Marketing
	Duration	3 Months

Academic Background	Bachelor's Degree	BBM
	Additional Qualification	Tally
Summer Internship Project	Company	Bata India Ltd.
	Title	How to reduce the present Goods in transit level of Bata Retail East
	Area	Marketing
	Duration	3 Months



32

Arijit Sarkar
Regn. No.: FPB1517/076
Age: 24 yrs.

FINANCE & MARKETING



33

Jubin Sankhla
Regn. No.: FPB1517/077
Age: 22 yrs.

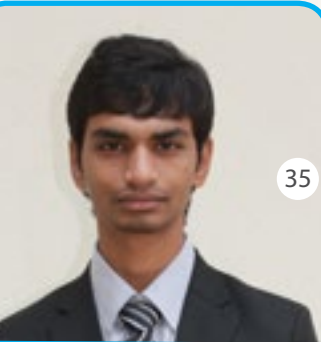
Academic Background	Bachelor's Degree	B. Com
	Company	Soukwagon.com
Summer Internship Project	Title	Study the factor influencing the business buying at soukwagon.com
	Area	Marketing
	Duration	3 Months

Academic Background	Bachelor's Degree	B.Com
	Additional Qualification	NISM series VA(Mutual Funds) and series VI(Depository Operations)
Summer Internship Project	Company	HDFC Bank Ltd.
	Title	Servive quality of HDFC Bank
	Area	Finance
	Duration	3 Months



34

Kanneganti Manasa
Regn. No.: FPB1517/079
Age: 22 yrs.



35

Devanabanda Ramcharan Reddy
Regn. No.: FPB1517/080
Age: 22 yrs.

Academic Background	Bachelor's Degree	B. Com
	Additional Qualification	Information technology training program
Summer Internship Project	Company	Pearl Beverages Ltd
	Title	Effect of brand equity on purchasing decisions of PepsiCo by customers
	Area	Marketing
	Duration	3 Months

Academic Background	Bachelor's Degree	B. Com
	Company	Pearl Beverages Ltd
Summer Internship Project	Title	A study on sales / marketing strategies and their effectiveness at PepsiCo
	Area	Marketing
	Duration	3 Months



36

Vunnava Krishna Chaitanya
Regn. No.: FPB1517/081
Age: 21 yrs.



37

Polu Gurivi Reddy
Regn. No.: FPB1517/083
Age: 22 yrs.

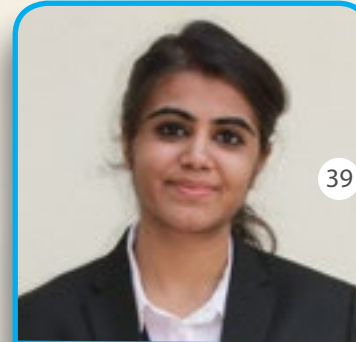
Academic Background	Bachelor's Degree	B. Com (Computers)
	Company	Pearl Beverages Ltd
Summer Internship Project	Title	Market Research on Distribution Channel Strategy in Pepsico
	Area	Sales & Marketing
	Duration	3 Months

Academic Background	Bachelor's Degree	BBA (Finance)
	Company	Byram Holding (MSR Group)
Summer Internship Project	Title	Analysis of Offline & Online retailer buying behaviour & perception towards Byram Cotton Bags
	Area	Marketing
	Duration	3 Months



38

Sipun Kumar Nayak
Regn. No.: FPB1517/085
Age: 23 yrs.

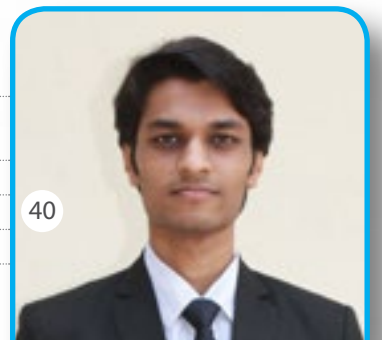


39

Balpreet Kaur
Regn. No.: FPB1517/090
Age: 23 yrs.

Academic Background	Bachelor's Degree	B. Com
	Company	IIFL
Summer Internship Project	Title	Equity Research
	Area	Finance
	Duration	3 Months

Academic Background	Bachelor's Degree	B. Com
	Company	Royace Eye Industries (INDIA) Ltd.
Summer Internship Project	Title	Business Plan for a start up in Surveillance Industry
	Area	Marketing
	Duration	3 Months



40

Rishabh Gupta
Regn. No.: FPB1517/098
Age: 24 yrs.

FINANCE & MARKETING

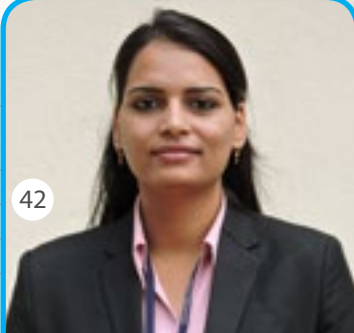


41

Sapna Soni
Regn. No.: FPB1517/100
Age: 22 yrs.

Academic Background	Bachelor's Degree	B.Sc (Mathematics)
	Company	Royace Eye Industries (INDIA) Ltd.
Summer Internship Project	Title	The Study of Market Potential of Surveillance products of Royace Eye Industries in Delhi/NCR Region for Business Development
	Area	Marketing
	Duration	3 Months

Academic Background	Bachelor's Degree	B.Com -A/C (Hons)
Summer Internship Project	Company	Bata India Limited
	Title	UPT (unit per Transaction)
	Area	Marketing
	Duration	3 Months



42

Kumari Kavita
Regn. No.: FPB1517/106
Age: 21 yrs.

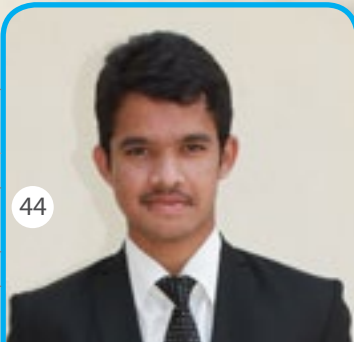


43

Shreya Dewangan
Regn. No.: FPB1517/107
Age: 21 yrs.

Academic Background	Bachelor's Degree	B. Com
	Additional Qualification	CA- CPT
Summer Internship Project	Company	UAS International
	Title	Consumer perception regarding non-linked insurance plan
	Area	Finance
	Duration	3 Months

Academic Background	Bachelor's Degree	B. Com
Summer Internship Project	Company	United Accrual Services
	Title	Business development & market research of UAS International
	Area	Finance
	Duration	3 Months



44

T Dayaram Sagar
Regn. No.: FPB1517/108
Age: 21 yrs.



45

Shalini Sethiya
Regn. No.: FPB1517/110
Age: 22 yrs.

Academic Background	Bachelor's Degree	B. Com
	Additional Qualification	DCA
Summer Internship Project	Company	Fortune Financial & Equity Services Pvt. Ltd.
	Title	Financial Analysis & Data Presentation
	Area	Finance
	Duration	3 Months

Academic Background	Bachelor's Degree	B.Com
	Additional Qualification	E-NCCMP in finance doing certification given by NSE
Summer Internship Project	Company	MAX Secure Software
	Title	B2B Sales
	Area	Marketing
	Duration	3 Months



46

Vusirikala Vishva Varun
Regn. No.: FPB1517/116
Age: 21 yrs.



HR & MARKETING



47

Dalia Das
Regn. No.: FPB1517/003
Age: 24 yrs.

Academic Background	Bachelor's Degree	BA
	Company	GCMMF (Amul)
Summer Internship Project	Title	Market Potential of Lactose Free Milk
	Area	Marketing
	Duration	3 Months

Academic Background	Bachelor's Degree	B. Com
	Additional Qualification	Advanced Excel/NISM
Summer Internship Project	Company	HDFC Mutual Fund
	Title	Investors perception about Investment in Mutual Fund with special reference to HDFC Mutual Funds
	Area	Marketing
	Duration	3 Months



48

Anurag Agarwal
Regn. No.: FPB1517/010
Age: 23 yrs.



49

Guna Leela Venkata Sesha Sai
Regn. No.: FPB1517/016
Age: 24 yrs.

Academic Background	Bachelor's Degree	B.Tech
	Company	Deccan Centre for Innovation & Design (DCID)
Summer Internship Project	Title	A study on skill gap analysis in India
	Area	Marketing
	Duration	3 Months

Academic Background	Bachelor's Degree	B.A (English)
	Additional Qualification	Post B.Tech in Electrical Engg
Summer Internship Project	Company	SAP Labs
	Title	Campus connect with SAP!!
	Area	HR & Marketing
	Duration	3 Months



50

Paramita Chakraborty
Regn. No.: FPB1517/024
Age: 24 yrs.



51

Priyanka Shome
Regn. No.: FPB1517/025
Age: 27 yrs.

Academic Background	Bachelor's Degree	B.Tech
	Company	G4S
Summer Internship Project	Title	Life cycle of security personnel
	Area	HR
	Duration	3 Months

Academic Background	Bachelor's Degree	B. Com
	Additional Qualification	MS Office
Summer Internship Project	Company	ITC
	Title	Employee welfare programmes
	Area	HR
	Duration	3 Months



52

Putcha Venkata Saya Karthik
Regn. No.: FPB1517/027
Age: 21 yrs.



53

M Haritha
Regn. No.: FPB1517/029
Age: 23 yrs.

Academic Background	Bachelor's Degree	B. Com
	Company	TMI Networks Pvt Ltd
Summer Internship Project	Title	Job satisfaction at TMI
	Area	HR
	Duration	3 Months

Academic Background	Bachelor's Degree	B.Sc (COSH)
	Company	Eazycouch Educational Solutions Private Ltd.
Summer Internship Project	Title	A Study on using Social media as a channel for promoting a Startup
	Area	Marketing
	Duration	3 Months



54

Nilay Kushari
Regn. No.: FPB1517/035
Age: 25 yrs.

HR & MARKETING



55

Kandula Sai Swamy
Regn. No.: FPB1517/041
Age: 23 yrs.

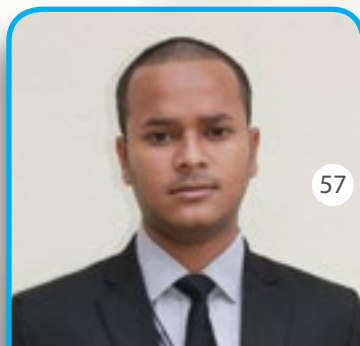
Academic Background	Bachelor's Degree	BBM
	Company	TATA Steel
Summer Internship Project	Title	A study on "Introduction of Creeper Mesh in Gherkins and other creeper Crops"
	Area	Marketing
	Duration	3 Months

Academic Background	Bachelor's Degree	B.Sc. (IT)
	Company	TATA Steel
Summer Internship Project	Title	Satisfaction Survey for Contract Workforce 2016
	Area	HR
	Duration	3 Months



56

Ranjana Kiran Toppo
Regn. No.: FPB1517/042
Age: 25 yrs.

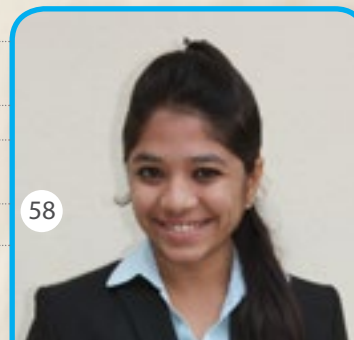


57

Anirban Chakraborty
Regn. No.: FPB1517/043
Age: 24 yrs.

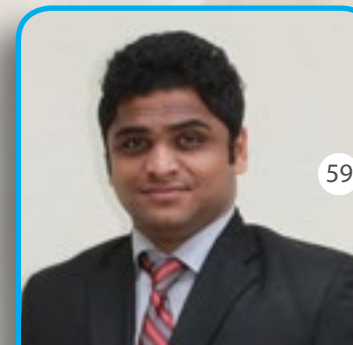
Academic Background	Bachelor's Degree	B. Sc. in Hospitality & Hotel Administration
	Company	Bestseller India pvt Ltd
Work Experience	Designation	Fashion Consultant
	Duration	17 Months
Summer Internship Project	Company	BATA India
	Title	Corporate tieups for retail stores
	Area	Marketing
	Duration	3 Months

Academic Background	Bachelor's Degree	BBM
	Company	Reliance Fresh
Summer Internship Project	Title	Sensory marketing of soft drinks at reliance store
	Area	Marketing
	Duration	3 Months



58

Namrata Agarwal
Regn. No.: FPB1517/045
Age: 23 yrs.



59

Sagar Apte
Regn. No.: FPB1517/056
Age: 21 yrs.

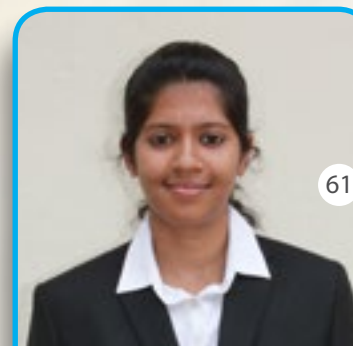
Academic Background	Bachelor's Degree	BBA
	Company	United Accrual Services
Summer Internship Project	Title	Hostel Survey
	Area	Marketing
	Duration	3 Months

Academic Background	Bachelor's Degree	BBA (H)
	Additional Qualification	Art of Living YES+ course
Summer Internship Project	Company	Decathlon Sports India Pvt. Ltd.
	Title	How to Increase Consumer Awareness and sales of Artengo (Racket Sports)
	Area	Marketing
	Duration	3 Months



60

Rahul Dutta
Regn. No.: FPB1517/057
Age: 24 yrs.



61

D Aishwariya Lakshmi
Regn. No.: FPB1517/060
Age: 22 yrs.

Academic Background	Bachelor's Degree	B.Com (Computers)
	Company	CareerVita India Pvt Ltd
Summer Internship Project	Title	Study the customized sourcing methods of Career Vita India for Core Recruitment, and innovate methods for improving productivity
	Area	HR
	Duration	3 Months

Academic Background	Bachelor's Degree	B.Tech (Biotechnology)
	Company	Zuventus Healthcare Ltd.
Work Experience	Designation	Marketing Executive
	Duration	12 Months
Summer Internship Project	Company	Teamwork Arts Pvt Ltd.
	Title	A study on the scope of the Kahaani festival in association with companies which focus on child welfare and development as part of their CSR activities.
	Area	HR
	Duration	3 Months



62

Gargee Bhuyan
Regn. No.: FPB1517/064
Age: 26 yrs.

HR & MARKETING



63

Aakash Verma
Regn. No.: FPB1517/065
Age: 25 yrs.

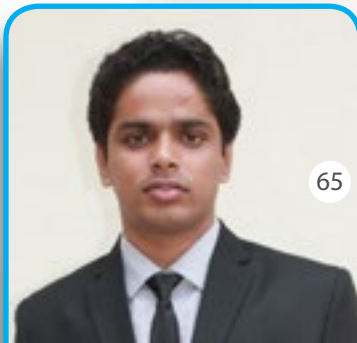
Academic Background	Bachelor's Degree	B.A
Work Experience	Company	Technicolor India Pvt LTD
	Designation	Jr. Metadata Specialist
	Duration	21 Months
Summer Internship Project	Company	Accolite India Pvt LTD
	Title	HR-Recruitment
	Area	HR
	Duration	3 Months

Academic Background	Bachelor's Degree	B.Com
Summer Internship Project	Company	Future Group
	Title	A study on consumer awareness of Kara Wipes
	Area	Marketing
	Duration	3 Months



64

Nishant Mishra
Regn. No.: FPB1517/069
Age: 22 yrs.

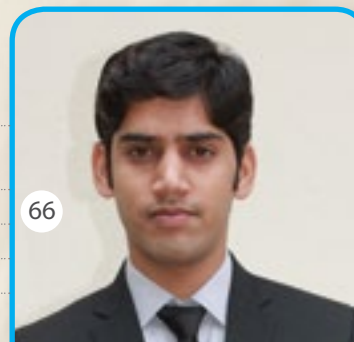


65

Shubham Shukla
Regn. No.: FPB1517/070
Age: 22 yrs.

Academic Background	Bachelor's Degree	B. Com
Summer Internship Project	Company	Future Group
	Title	Market survey of care met hand sanitizer
	Area	Marketing
	Duration	3 Months

Academic Background	Bachelor's Degree	B. A
Summer Internship Project	Company	Future Group
	Title	Marketing and distribution mamagment
	Area	Marketing
	Duration	3 Months



66

Ankit Kumar Mishra
Regn. No.: FPB1517/071
Age: 23 yrs.

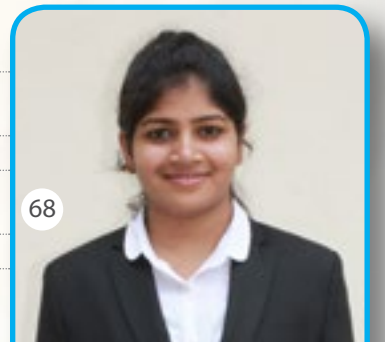


67

Gurpreet Singh Ahuja
Regn. No.: FPB1517/072
Age: 23 yrs.

Academic Background	Bachelor's Degree	B.Tech
Summer Internship Project	Company	Byram Holdings
	Title	Retailer buying behaviour & perception towards cotton carry bags
	Area	Marketing
	Duration	3 Months

Academic Background	Bachelor's Degree	B. E (CS)
Summer Internship Project	Company	Franchise and Business Solutions
	Title	Understanding and analysing the scope of franchise business in INDIA
	Area	Marketing
	Duration	3 Months



68

Mallina Naga Sunayana
Regn. No.: FPB1517/074
Age: 23 yrs.

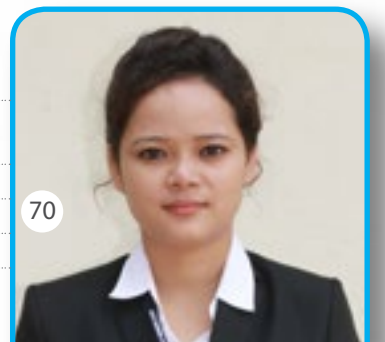


69

Pooja Srivastava
Regn. No.: FPB1517/078
Age: 23 yrs.

Academic Background	Bachelor's Degree	BBA-IT
Summer Internship Project	Company	Reliance Retail
	Title	Training employees on improving the scan speed of scanning the item at Reliance Retail
	Area	HR
	Duration	3 Months

Academic Background	Bachelor's Degree	BBA (H)
Summer Internship Project	Company	Tata Steel Limited
	Title	Organisational Restructuring and Manpower Planning
	Area	HR
	Duration	3 Months



70

Manita Kumari
Regn. No.: FPB1517/084
Age: 24 yrs.

HR & MARKETING

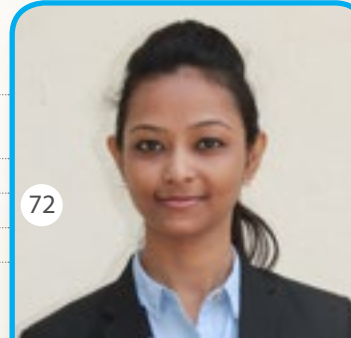


71

Disha Pahuja
Regn. No.: FPB1517/092
Age: 22 yrs.

Academic Background	Bachelor's Degree	BBA
	Additional Qualification	YES+
Summer Internship Project	Company	Apollo Munich Health Insurance Company Limited
	Title	Identifying unique roles at the zonal level and defining and developing regional level competencies
	Area	HR
	Duration	3 Months

Academic Background	Bachelor's Degree	BBA (HR)
	Company	TATA Steel Ltd.
Summer Internship Project	Title	Satisfaction survey for contract workforce 2016
	Area	HR
	Duration	3 Months



72

Shweta Khatri
Regn. No.: FPB1517/095
Age: 23 yrs.



73

Ram Ratan Yadav
Regn. No.: FPB1517/096
Age: 23 yrs.

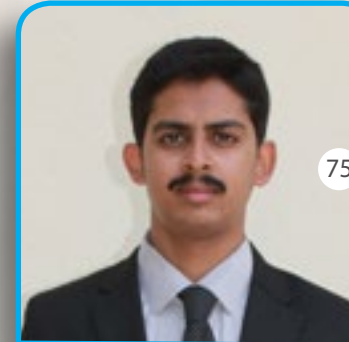
Academic Background	Bachelor's Degree	B. Com
	Company	UAS International Pvt.
Summer Internship Project	Title	Report in UAS hostel in Rohini (Delhi)
	Area	Marketing
	Duration	3 Months

Academic Background	Bachelor's Degree	B. Com
	Company	Neotia Getwel Healthcare Centre- Siliguri
Summer Internship Project	Title	Understand the company practice of Recruitment and Selection
	Area	HR
	Duration	3 Months



74

Dipannita Ghosh
Regn. No.: FPB1517/097
Age: 24 yrs.

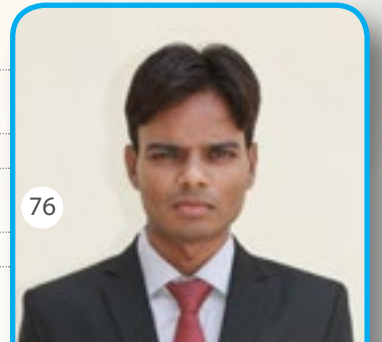


75

Gullapalli Sai Dileep
Regn. No.: FPB1517/105
Age: 25 yrs.

Academic Background	Bachelor's Degree	B. Sc
	Company	Venkat Associates, Vijayawada
Work Experience	Designation	Marketing Executive
	Duration	12 Months
	Company	Scorpio Events Pvt. Ltd.
Summer Internship Project	Title	A Study on satisfaction levels of participants at an event conducted by Scorpio Events Management Pvt Ltd
	Area	Marketing/Operations
	Duration	3 Months

Academic Background	Bachelor's Degree	BBA
	Company	Merino Panel Products Ltd.
Summer Internship Project	Title	A Research on the market potential of decorative laminate with respect to universe (Counters) in Kolkata
	Area	Marketing
	Duration	3 Months



76

Gopal Rajwar
Regn. No.: FPB1517/111
Age: 22 yrs.

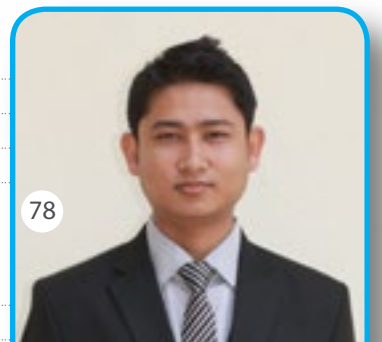


77

Writaja Roy
Regn. No.: FPB1517/114
Age: 22 yrs.

Academic Background	Bachelor's Degree	B.A. (English Honours)
	Company	IBIS-NOVOTEL
Summer Internship Project	Title	To study the employee satisfaction at IBIS-Novotel
	Area	HR
	Duration	3 Months

Academic Background	Bachelor's Degree	B. Com
	Additional Qualification	DCA (Diploma in Computer Application)
Summer Internship Project	Company	Arohan Foods Pvt. Ltd
	Title	A project on launching & branding a new meat store model to satisfy the customer needs based on their perception & awareness of foods safety and buying behaviour with special reference to raw pork meat
	Area	Marketing
	Duration	3 Months



78

Dipankar Chetry
Regn. No.: FPB1517/115
Age: 22 yrs.



79

Shiva Naicker
Regn. No.: FPB1517/117
Age: 22 yrs.

Academic Background	Bachelor's Degree	BBA
	Company	Tata Steel Ltd.
Summer Internship Project	Title	Training And Development In Tata Steel
	Area	HR
	Duration	3 Months

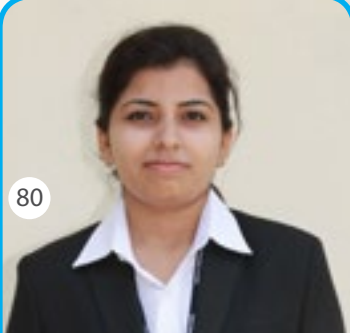


83

A Harish Kumar
Regn. No.: FPB1517/088
Age: 22 yrs.

Academic Background	Bachelor's Degree	B. Com
	Company	Big Bazaar
Summer Internship Project	Title	A study on employee welfare measures in Big Bazaar - Hyderabad
	Area	HR
	Duration	3 Months

Academic Background	Bachelor's Degree	BBA
	Company	TATA Steel. Ltd.
Summer Internship Project	Title	Organization restructuring and manpower planning
	Area	HR
	Duration	3 Months



80

Harsha Mehra
Regn. No.: FPB1517/118
Age: 23 yrs.

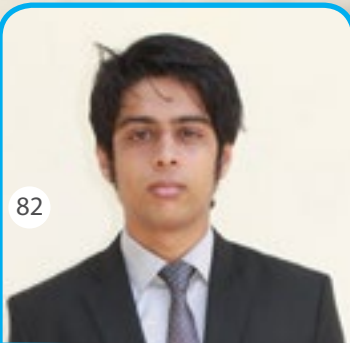


81

Mohammad Akhtar
Regn. No.: FPB1517/119
Age: 24 yrs.

Academic Background	Bachelor's Degree	B.A (Hons) Journalism and Mass Communication
	Company	COCA-COLA
Summer Internship Project	Title	To launch and scale up splash bar in Khurda town evaluating right cup size, pricing, instore communications & On-board study
	Area	Marketing
	Duration	3 Months

Academic Background	Bachelor's Degree	B. Com
	Company	Transportbazaar.in
Summer Internship Project	Title	Transporters reaction on online transportation services
	Area	Marketing
	Duration	3 Months



82

Manish Nirola
Regn. No.: FPB1517/120
Age: 23 yrs.





84

Shweta
Regn. No.: FPB1517/013
Age: 23 yrs.

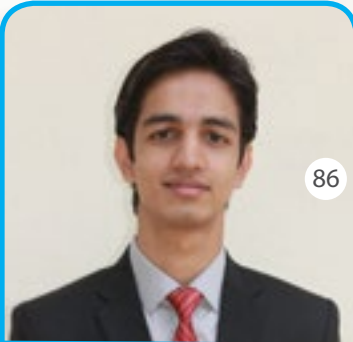
Academic Background	Bachelor's Degree	B. Tech
	Company	Urbanclap
Summer Internship Project	Title	Research on approved yoga instructors
	Area	IT & Marketing
	Duration	3 Months

Academic Background	Bachelor's Degree	B.Sc. (Computer Science)
	Company	Dot Infosys
Work Experience	Designation	Service Engineer
	Duration	23 Months
Summer Internship Project	Company	MAX Secure Software
	Title	How to sell a new brand of an existing product.Study of the factors responsible for marketing of new brand of an existing product in MAX Secure Software
	Area	Marketing
	Duration	3 Months



85

Partha Pratim Manna
Regn. No.: FPB1517/059
Age: 28 yrs.



86

Rajat Soni
Regn. No.: FPB1517/099
Age: 24 yrs.

Academic Background	Bachelor's Degree	B.Sc (Statistics)
	Additional Qualification	M.Sc (Statistics)
Summer Internship Project	Company	Neo Group, Bangalore
	Title	A Study on Global In-house Centres of MNCs in India
	Area	Marketing
	Duration	3 Months

Academic Background	Bachelor's Degree	B. Sc (Electronics)
	Company	RCS technologies
Summer Internship Project	Title	Segmenting, Targeting and positioning of fixed assets management solution
	Area	Marketing
	Duration	3 Months



87

Gunjan Kalra
Regn. No.: FPB1517/101
Age: 22 yrs.



88

Gungun
Regn. No.: FPB1517/137
Age: 22 yrs.

Academic Background	Bachelor's Degree	B.E
	Additional Qualification	Embedded Course
Summer Internship Project	Company	Innohabit technology pvt. Ltd.
	Title	1. Sentimental analysis of the customer about different brands and retailers in social media 2. Analysis of startups regarding skill gaps and product managemnet practices
	Area	IT
	Duration	3 Months



OPERATIONS & MARKETING

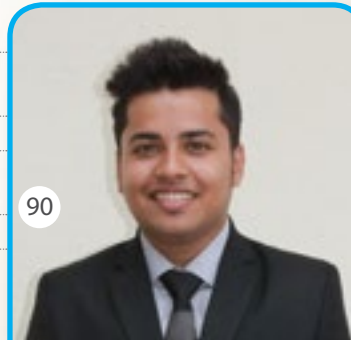


89

Moumita Roy
Regn. No.: FPB1517/002
Age: 23 yrs.

Academic Background	Bachelor's Degree	B. Tech
	Additional Qualification	Advance Java
Summer Internship Project	Company	Panasonic India Pvt. Ltd.
	Title	A market research on consumer behaviour for Air Conditioner & it's branding activity in BTL level
	Area	Marketing
	Duration	3 Months

Academic Background	Bachelor's Degree	B. Tech
	Company	Berger Paints India Limited
Summer Internship Project	Title	Painting requirment analysis in Kolkata region retail sales perspective of Berger Paints India Ltd.
	Area	Marketing
	Duration	3 Months



90

Surajit Bhakat
Regn. No.: FPB1517/012
Age: 24 yrs.



91

Malla Sirisha Rani
Regn. No.: FPB1517/017
Age: 23 yrs.

Academic Background	Bachelor's Degree	B. Tech
	Company	Omega Hospitals
Summer Internship Project	Title	Quality Indicator analysis of Omega hospitals
	Area	Operations
	Duration	3 Months

Academic Background	Bachelor's Degree	B.Tech
	Company	Hindustan Aeronautics Limited - Foundry & Forge
Summer Internship Project	Title	Lost quotation analysis for continual improvement in HAL, Foundary & Forge Division
	Area	Marketing
	Duration	3 Months



92

Satya Swaroop Bharadwaj Pydipalli
Regn. No.: FPB1517/028
Age: 22 yrs.

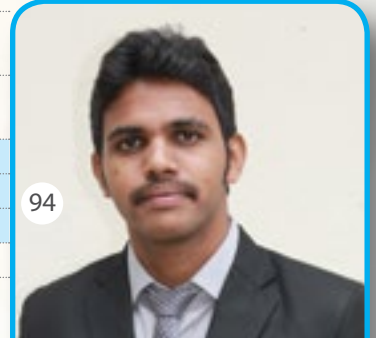


93

Nalukurthi Hanock
Regn. No.: FPB1517/032
Age: 21 yrs.

Academic Background	Bachelor's Degree	B. Tech
	Additional Qualification	C, JAVA certification
Summer Internship Project	Company	Industrial Power Controls Limited
	Title	Customer Satisfaction Survey on IPC Services in Telangana state
	Area	Marketing
	Duration	3 Months

Academic Background	Bachelor's Degree	B. Tech
	Additional Qualification	C, Core JAVA certification
Work Experience	Company	Context Technologies (P) limited
	Designation	Jr. Software Developer
	Duration	14 Months
Summer Internship Project	Company	Decathlon Sports India
	Title	Analysis of customer acquisition in Decatholon, Sarjapura store
	Area	Retail & Marketing
	Duration	3 Months



94

Venkata Manoj Kumar Yaram
Regn. No.: FPB1517/036
Age: 24 yrs.

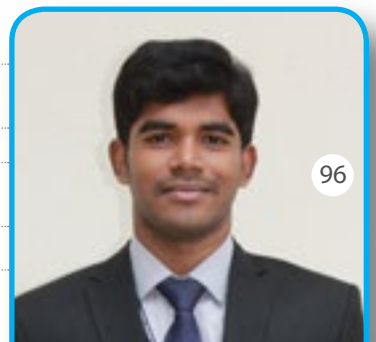


95

L J Monica
Regn. No.: FPB1517/038
Age: 26 yrs.

Academic Background	Bachelor's Degree	B. Tech
	Additional Qualification	Software Testing
Summer Internship Project	Company	Bharat Heavy Electricals Limited
	Title	To develop an efficient fool proof system to ensure timely payment to vendors
	Area	Operations
	Duration	3 Months

Academic Background	Bachelor's Degree	B. Tech
	Company	Isthriwala
Summer Internship Project	Title	Study on Business expansions and collaboration initiatives with other companies in Isthriwala
	Area	Marketing
	Duration	3 Months



96

Sai Ratna Prasanth Nagulakonda
Regn. No.: FPB1517/048
Age: 22 yrs.

OPERATIONS & MARKETING

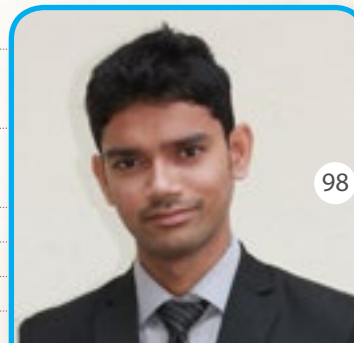


97

Gunday Sri Charan
Regn. No.: FPB1517/050
Age: 22 yrs.

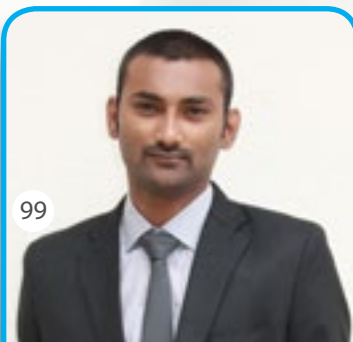
Academic Background	Bachelor's Degree	B. Tech
	Company	Dawn Sports & Recreations Pvt.Ltd. (Adventura)
Summer Internship Project	Title	Increasing brand awareness of 'Adventura' using digital media tools & promotional activities
	Area	Marketing
	Duration	3 Months

Academic Background	Bachelor's Degree	B. Tech
	Additional Qualification	Supply Chain Design (MITX), Project Management Techniques Operations Management (IIMBX)
Summer Internship Project	Company	Max Secure Software
	Title	Marketing & B2B Sales
	Area	Marketing
	Duration	3 Months



98

Bhaskarabhotla Uday Krishna
Regn. No.: FPB1517/053
Age: 23 yrs.



99

Nihith Kumar
Regn. No.: FPB1517/055
Age: 24 yrs.

Academic Background	Bachelor's Degree	B. Tech (Chemical)
	Additional Qualification	AOL YES+
Work Experience	Company	Divis Laboratories Pvt Ltd.
	Designation	Production-Supervisor
	Duration	8 Months
Summer Internship Project	Company	Hindustan Coca-Cola beverages pvt limited
	Title	A study on operational strategies implemented in Human Resources Management at Hindustan Coca Cola Beverages Pvt Ltd
	Area	Operations
	Duration	3 Months

Academic Background	Bachelor's Degree	B. Tech (Electrical)
	Additional Qualification	Basic Certification in Industrial Automation
Work Experience	Company	Autometers Alliance Ltd.
	Designation	Assistant Engineer
	Duration	42 Months
Summer Internship Project	Company	UrbanClap
	Title	Business Development in UrbanClap in Non-booking Division
	Area	Marketing
	Duration	3 Months



100

Anjan Banerjee
Regn. No.: FPB1517/061
Age: 25 yrs.



101

Gandham Anitha
Regn. No.: FPB1517/067
Age: 22 yrs.

Academic Background	Bachelor's Degree	B. Tech
	Additional Qualification	LABVIEW
Summer Internship Project	Company	Amul
	Title	Study of Responses from Purchase Managers of Star Hotels on newly launched 'Amul Liquid Creamer' in Bangalore city
	Area	Marketing
	Duration	3 Months

Academic Background	Bachelor's Degree	B. Tech
	Company	Dharti Dredging and Infrastructure Ltd
Work Experience	Designation	Engineer
	Duration	35 Months
	Company	Adwise Analytics
Summer Internship Project	Title	Innovative Marketing of technology products
	Area	Marketing
	Duration	3 Months



102

Vishnubhotla Bhadrwaja
Regn. No.: FPB1517/073
Age: 25 yrs.



103

Muheeb Syedsaif
Regn. No.: FPB1517/075
Age: 26 yrs.

Academic Background	Bachelor's Degree	B.E (ECE)
	Additional Qualification	Hardware(A+), Networking(N+), HTML5, Marketing Analytics
Summer Internship Project	Company	Innov4sight Health & Biomedical Systems Pvt. Ltd.
	Title	Introducing HITA to Health care industry
	Area	Marketing
	Duration	3 Months

Academic Background	Bachelor's Degree	B. Tech (Chemical)
	Company	Hindustan coca-cola beverages pvt ltd
Summer Internship Project	Title	A study on operational strategies implemented in Human Resources Management at Hindustan Coca Cola Beverages Pvt Ltd
	Area	Operations
	Duration	3 Months



104

Gummadi Leena
Regn. No.: FPB1517/082
Age: 24 yrs.

OPERATIONS & MARKETING



105

Gandikota Mahesh Babu
Regn. No.: FPB1517/087
Age: 24 yrs.

Academic Background	Bachelor's Degree	B. Tech
	Company	Sri lalitha parameswari spinning mills
Summer Internship Project	Title	Introduction of Just in Time process in Spinntech for raising profits
	Area	Operations
	Duration	3 Months

Academic Background	Bachelor's Degree	B. Tech (Mech)
Work Experience	Company	1)Jai Balaji Group of Industries Ltd 2) Graphite India Limited
	Designation	1)Engineer 2)Dy.Engineer
	Duration	59 Months
Summer Internship Project	Company	Bengal Beverages Private Limited
	Title	A Market survey of Right Execution Daily(RED)
	Area	Marketing
	Duration	3 Months



106

Sumanta Banerjee
Regn. No.: FPB1517/089
Age: 29 yrs.



107

Veerabommu Arundeeep
Regn. No.: FPB1517/102
Age: 25 yrs.

Academic Background	Bachelor's Degree	B. Tech (EEE)
	Company	Mascot Systems Private Limited
Summer Internship Project	Title	How incorrect inventory management can lead to lower the profits
	Area	Operations
	Duration	3 Months

Academic Background	Bachelor's Degree	B. Tech (EC)
Summer Internship Project	Company	Labotek Plastics Auxiliaries(India) Pvt. Ltd.
	Title	Inventory & Operation Management
	Area	Operations
	Duration	3 Months



108

Praful Rai
Regn. No.: FPB1517/103
Age: 23 yrs.



109

Phaneendra Babu Ammisetty
Regn. No.: FPB1517/104
Age: 23 yrs.

Academic Background	Bachelor's Degree	B. Tech
	Company	Bharat Fritz Werner Limited
Summer Internship Project	Title	Create customer delight by reducing lead period between order receipt to product delivery
	Area	Operations
	Duration	3 Months

Academic Background	Bachelor's Degree	B. E
	Additional Qualification	Done Infosys campus connect program in engineering
Summer Internship Project	Company	Micro labs ltd
	Title	Production planning for inhouse and third party manufacturing
	Area	Operations
	Duration	3 Months



110

Menta Venkata Shalini
Regn. No.: FPB1517/109
Age: 22 yrs.



111

Thatavarthi Priyanka
Regn. No.: FPB1517/112
Age: 23 yrs.

Academic Background	Bachelor's Degree	B. Tech
	Company	Isthriwala
Summer Internship Project	Title	A study on Isthriwala emerging marketing opportunities and joint marketing initiatives
	Area	Marketing
	Duration	3 Months

Academic Background	Bachelor's Degree	B. Tech
Summer Internship Project	Company	Ccca Cola
	Title	The study of the importance of available Multiple Affordable Single Serve packs in Every Category Occasion and Outlet
	Area	Marketing
	Duration	3 Months



112

Sourav Nandi
Regn. No.: FPB1517/113
Age: 26 yrs.





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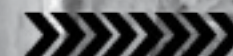
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- First year comprises of Two Semesters. Most of them are foundation subjects focusing on fundamentals of management followed by Two-months Internship.
- Second year comprises of Two Semesters which consists of Electives, Cross-functional and foundation courses which are taught by senior practitioners from Industry.


These courses consist of Classroom Lectures, Individual and Group Presentations, Case Studies, Projects, Field work and Research work.


 Archana Niwedita Gidh Regn. No.: MUB1517/002 Age: 24 yrs.	Academic Background	Bachelor's Degree	B.Com
	Summer Internship Project	Company	LoadDial Services Pvt. Ltd.
		Title	1. To evaluate and recommend listing of Loaddial onto BSE hi-tech platform. 2. Brand awareness of Loaddial in an around Bangalore.
		Area	Finance & Marketing
 Vishnu K Regn. No.: MUB1517/003 Age: 21 yrs.	Academic Background	Bachelor's Degree	B.Com
	Summer Internship Project	Additional Qualification	NISM Certification
		Company	Impetus Wealth Management Pvt. Ltd.
		Title	A Study on Comprehensive Wealth Management Approach
 Dheeraj Kumar Jaswal Regn. No.: MUB1517/010 Age: 30 yrs.	Academic Background	Bachelor's Degree	BBA
	Work Experience	Company	M/S Navsukh Enterprises Private Limited
		Designation	Manager - Operations & Sales
		Duration	96 Months
 Salik Ahmed Regn. No.: MUB1517/023 Age: 21 yrs.	Academic Background	Bachelor's Degree	B. Com (Honours)
	Summer Internship Project	Company	UAS International Pvt. Ltd.
		Title	Marketing strategies of UAS international Pvt. Ltd.
		Area	Sales and Marketing
 Shristy Shrivastav Regn. No.: MUB1517/024 Age: 25 yrs.	Academic Background	Bachelor's Degree	B. Com
	Summer Internship Project	Additional Qualification	NISM Certification, IPCC (Second Groups); CPT
		Company	1. UAS International Pvt. Ltd. 2. Impetus Wealth Management Pvt. Ltd.
		Title	1. Marketing Strategy of UAS International Pvt. Ltd. 2. Wealth Management: A Comprehensive Study
 Duggimpudi Krishna Reddy Regn. No.: MUB1517/029 Age: 22 yrs.	Academic Background	Bachelor's Degree	B. Com (Computers)
	Summer Internship Project	Company	Hindustan Coca-Cola. Beverages Pvt. Ltd.
		Title	A study Transportation of shipping department
		Area	Marketing
 Duggimpudi Krishna Reddy Regn. No.: MUB1517/029 Age: 22 yrs.	Summer Internship Project	Duration	3 Months
		Duration	3 Months
		Duration	3 Months
		Duration	3 Months


 Indrani Singh Regn. No.: MUB1517/030 Age: 21 yrs.	Academic Background	Bachelor's Degree	BBA
	Summer Internship Project	Company	Apna Paper Mills Pvt. Ltd.
		Title	Enhancing Quality of Recruitment
		Area	Humar Resource
		Duration	3 Months


 Ashwini K Regn. No.: MUB1517/009 Age: 21 yrs.	Academic Background	Bachelor's Degree	B.Com (Computers)
	Summer Internship Project	Company	LoadDial Services Pvt. Ltd.
		Title	Franchises development with placement consultancies
		Area	Human Resource
		Duration	3 Months


 Piyali Ghosh Regn. No.: MUB1517/014 Age: 23 yrs.	Academic Background	Bachelor's Degree	BBA (H)
	Summer Internship Project	Company	UAS International
		Title	Recruitment and Selection Strategies Of UAS International
		Area	Marketing
		Duration	3 Months


 Jagannath Das Regn. No.: MUB1517/016 Age: 21 yrs.	Academic Background	Bachelor's Degree	BBA
	Summer Internship Project	Company	LoadDial Services Pvt. Ltd.
		Title	Finding out the Awareness of the advantage of Job description
		Area	Human Resource
		Duration	3 Months


 Vilasith Kumar Soddisetty Regn. No.: MUB1517/019 Age: 25yrs.	Academic Background	Bachelor's Degree	B.E (Electronics & Tele Comm)
	Summer Internship Project	Company	Winome Technologies Pvt. Ltd.
		Title	Business Analytics Team FTE Support
		Area	IT & e-business
		Duration	3 Months


 Amrita Barman Regn. No.: MUB1517/022 Age: 24 yrs.	Academic Background	Bachelor's Degree	B.E (Electronics & Comm)
	Summer Internship Project	Company	Winome Technologies Pvt. Ltd.
		Title	Tresiba Drug Performance analysis in European Market
		Area	IT & e-business
		Duration	3 Months


 Navaneeth Naidu Uddagiri Regn. No.: MUB1517/026 Age: 23 yrs.	Academic Background	Bachelor's Degree	B.Tech
	Summer Internship Project	Company	LoadDial Services Pvt. Ltd.
		Title	A critical overview to streamline digital marketing initiative of Loaddial services Pvt. Ltd.
		Area	IT & e-business
		Duration	3 Months


 Prabhakar Kumar Regn. No.: MUB1517/001 Age: 23 yrs.	Academic Background	Bachelor's Degree	B.Com
	Summer Internship Project	Company	Digicliff Solutions Pvt. Ltd.
		Title	Effective Digital Marketing Strategies for Improving Admission for an Educational Institution
		Area	Marketing
		Duration	3 Months


 Akshay R Anvekar Regn. No.: MUB1517/004 Age: 23 yrs.	Academic Background	Bachelor's Degree	B. Com
	Summer Internship Project	Company	Nielsen (India) Pvt.Ltd
		Title	Data Supplier and Data Verification
		Area	Marketing
		Duration	3 Months


 Sai Hemanth Reddy M Regn. No.: MUB1517/005 Age: 22 yrs.	Academic Background	Bachelor's Degree	B. Tech (CSE)
	Summer Internship Project	Company	Pingr Technologies
		Title	1. Market research on problems faced by customers in Hyper local market 2. Research on customer acquisition for mobile apps
		Area	Marketing
		Duration	3 Months


 Pankaj Aery Regn. No.: MUB1517/006 Age: 22 yrs.	Academic Background	Bachelor's Degree	BBA
	Summer Internship Project	Company	UAS International Pvt. Ltd.
		Title	Market strategies of UAS international
		Area	Marketing
		Duration	3 Months

 Shantanu Srivastava Regn. No.: MUB1517/007 Age: 25 yrs.	Academic Background	Bachelor's Degree	B Sc.
	Work Experience	Company	Accor Hotels
		Designation	Guest service associate
		Duration	6 months
	Summer Internship Project	Company	United Accrual Services Pvt. Ltd.
		Title	Marketing strategies of UAS International
		Area	Marketing
		Duration	3 Months


 <div>Samudrala Venkatesh Regn. No.: MUB1517/008 Age: 22 yrs.</div>	Academic Background	Bachelor's Degree	B.Tech
	Summer Internship Project	Company	Load Dial Services Pvt. Ltd.
		Title	Customer Attitude Towards Loyalty cards
		Area	Marketing
		Duration	3 Months


 <div>Ashish Kumar Mishra Regn. No.: MUB1517/013 Age: 24 yrs.</div>	Academic Background	Bachelor's Degree	BCA
	Summer Internship Project	Company	Digicliff Solutions Pvt. Ltd.
		Title	Admission intelligence – Student Acquisition through digital Marketing
		Area	Marketing
		Duration	3 Months


 <div>Syed Alay Mofassir Regn. No.: MUB1517/015 Age: 23 yrs.</div>	Academic Background	Bachelor's Degree	B. Tech
	Work Experience	Additional Qualification	.Net and Java
		Company	Dathan e-commerce pvt ltd.
		Designation	Management Trainee
		Duration	8 Months
	Summer Internship Project	Company	Industrial Engineering Corporation
		Title	Execution of Marketing & Sales Strategies for Channel Development, Lead Generation, Brand Building & Digital Marketing
		Area	Marketing
		Duration	3 Months

 <div>Hara Prasad Sahu Regn. No.: MUB1517/017 Age: 21 yrs.</div>	Academic Background	Bachelor's Degree	B. Com
		Company	UAS International Pvt. Ltd.
		Title	Marketing Strategy of UAS International Pvt. Ltd.
		Area	Marketing
	Summer Internship Project	Duration	3 Months


 <div>Anmol Patiyal Regn. No.: MUB1517/018 Age: 22 yrs.</div>	Academic Background	Bachelor's Degree	B. Sc
		Company	Tespak Technology
		Title	A Study on Customer Satisfaction of Hyper-local Marketing at Bangalore
		Area	Marketing
	Summer Internship Project	Duration	3 Months


 <div>Muppirisetty Harsha Aditya Regn. No.: MUB1517/025 Age: 22 yrs.</div>	Academic Background	Bachelor's Degree	B. Tech (ECE)
	Summer Internship Project	Company	Load Dial Private Services Ltd
		Title	1. A study on transport directories in order to prepare a market research questionnaire on the hypothesis of Load Dial for third party logistics. 2. A study on booking agents and its strategic partners.
		Area	Marketing Research
		Duration	3 Months

 <div>P L Renuka Babu Regn. No.: MUB1517/027 Age: 23 yrs.</div>	Academic Background	Bachelor's Degree	B. Tech (Mech)
	Summer Internship Project	Company	4Degree Consulting Pvt. Ltd.
		Title	Analysis Of Social Media Marketing Strategies at Change - Inc
		Area	Marketing
		Duration	3 Months

 <div>Muppirisetty Harsha Vardhan Regn. No.: MUB1517/028 Age: 22 yrs.</div>	Academic Background	Bachelor's Degree	B. Tech (EEE)
	Summer Internship Project	Company	LoadDial Services Pvt. Ltd.
		Title	1. Study on analyzing potential of International markets for Load Dial 2. To study and analyse the International partners for Load Dial
		Area	Marketing
		Duration	3 Months

 <div>Bibek Chourasia Regn. No.: MUB1517/031 Age: 23 yrs.</div>	Academic Background	Bachelor's Degree	BCA
	Summer Internship Project	Company	MAX Secure Software India Pvt. Ltd.
		Title	Market Analysis and sales IT product
		Area	Marketing
		Duration	3 Months

 <div>Kojuram Barupal Regn. No.: MUB1517/033 Age: 22 yrs.</div>	Academic Background	Bachelor's Degree	B.A
		Company	Pramartha
		Title	Advanced Excel Event
		Area	Marketing
	Summer Internship Project	Duration	3 Months

 <div>Akhtar Regn. No.: MUB1517/037 Age: 20 yrs.</div>	Academic Background	Bachelor's Degree	BBA
		Company	Apna paper mills Pvt. Ltd.
		Title	Study of customer satisfaction
		Area	Marketing
	Summer Internship Project	Duration	3 Months



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